

IT'S YOUR LUCKY DAY!

The Yorkville Parks and Recreation Department is excited to start off the year with our first big event, the annual St. Patrick's Day Celebration held this year on Saturday, March 15 at Riverfront Park! Clover Court, 5K, parade, and festive activities for all ages never fail to draw large crowds annually!

We have designed several marketing opportunities for your business to support and be featured at Yorkville's St Patrick's Day Celebration. Each sponsorship level provides numerous opportunities for exposure to meet your marketing goals at a price that fits your budget!

Your sponsorship will give your business immense exposure to Yorkville and the surrounding communities while also providing fun memories for those who attend! A full explanation of each sponsorship level is included for your convenience. Please review and select the sponsorship level that meets your marketing goals!

To discuss additional sponsorship opportunities, contact our Sponsorship Team at Sponsorship@yorkville.il.us.

To view a complete schedule of events for the St. Patrick's Day Celebration, visit Yorkville.il.us/StPatricksDay.

Sincerely,



CONTACT US!

Address: 651 Prairie Pointe Dr
Yorkville, IL 60560

Phone: 630.553.4350

Website: Yorkville.il.us

Facebook: @YorkvilleParksandRec

For more information about this event
please contact the
Sponsorship Team at
Sponsorship@yorkville.il.us



ST. PATRICK'S DAY CELEBRATION

YORKVILLE PARKS & RECREATION
SPONSORSHIP INFORMATION

IT IS ALMOST TIME FOR THE ST. PATRICK'S DAY CELEBRATION!

Join the United City of Yorkville and hundreds of eventgoers for the City's annual St. Patrick's Day Celebration on Saturday, March 15! A lucky day for everyone, packed with activities and events the entire family can enjoy including, the Lucky Leprechaun Hunt, the Irish Parade, and more! Get in the spirit with the annual South Bank Original BBQ "Run SOB Run 5K" and the Clover Court Contest! Check out the music, food, and other festive activities hosted by several of Yorkville's downtown restaurants and businesses all weekend! For more information and a complete schedule of events go to Yorkville.il.us/StPatricksDay.

****Sponsorships must be finalized by February 14, 2025 for inclusion in this year's event.**

SPONSORSHIP LEVELS



ALL THAT GLITTERS
MAIN EVENT SPONSOR

\$700

- LISTED AS A MAIN EVENT SPONSOR ON ALL PARKS & RECREATION MEDIA FOR CITY EVENTS ON MARCH 15
- BUSINESS NAME AND LOGO PLACED ON LARGE BANNER WITHIN PARK, PHOTO AREAS, & RECREATION EVENT SIGNAGE.
- BUSINESS NAME AND LOGO INCLUDED ON RECREATION PARADE FLOAT SIGNAGE
- LOGO AND LINK ON CITY WEBSITE



SHAMROCK PARADE SPONSOR

\$500

- LISTED AS A SPONSOR ON SELECT PARKS & RECREATION MEDIA FOR CITY-HOSTED EVENTS
- BUSINESS NAME AND LOGO INCLUDED ON PARADE FLOAT SIGNAGE AS WELL AS THE PHOTO AREA
- LOGO AND LINK ON CITY WEBSITE



SCAN THE QR FOR
ADDITIONAL
INFORMATION



LUCKY LEPRECHAUN SPONSOR

\$300

- INCLUDED ON ALL PARKS & RECREATION MEDIA AND SIGNAGE HIGHLIGHTING THE LUCKY LEPRECHAUN SCAVENGER HUNT
- BUSINESS NAME AND LOGO INCLUDED ON PARADE FLOAT SIGNAGE
- LOGO AND LINK ON CITY WEBSITE

SPONSORSHIP CONTRACT

PAYMENT METHOD (PLEASE CHECK ONE):

____CREDIT CARD

____CHECK

AMOUNT ENCLOSED: \$_____

CHECK #:_____

PLEASE MAKE CHECKS PAYABLE TO:

YORKVILLE PARKS & RECREATION DEPARTMENT OR
YPRD

CREDIT CARD: PLEASE CALL (630)553-4357 TO MAKE
CREDIT CARD PAYMENTS VIA VISA, MASTERCARD,
DISCOVER, OR AMERICAN EXPRESS.

SPONSORSHIP SELECTED

COMPANY NAME

ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

SIGNATURE

DATE

MAIL COMPLETED FORM TO:
YORKVILLE PARKS & RECREATION
ATTN: SPONSORSHIP

651 PRAIRIE POINTE DR, YORKVILLE, IL 60560

OR EMAIL SPONSORSHIP@YORKVILLE.IL.US

TERMS AND CONDITIONS:

BY SUBMITTING THIS FORM, YOU AGREE TO THE
INCLUDED SELECTIONS FOR SPONSORSHIP LEVEL,
PRICE, AND PAYMENT TERMS.



JOIN YORKVILLE'S ST. PATRICK'S DAY PARADE!

**MARCH 15, 2025 | 11AM
RIVERFRONT PARK
(131 E HYDRAULIC AVE)**

All businesses, individuals, and organizations are welcome to participate in the highly anticipated **Yorkville St. Patrick's Day Irish Parade**! This is a great way to highlight your business or organization to hundreds of local families for free while participating in a festive, family-friendly event! Line-up will begin at 10:15am on the eastern most end of Hydraulic Avenue with the parade kicking off at 11am, and proceeding down East Hydraulic Ave towards Rt47.

- Participating floats are welcome to line up at the Riverfront Park Playground starting at 10:15am
- The parade proceeds down Hydraulic Avenue ending once we reach Route 47
- Floats will be placed on a first come, first served basis
- Candy can be passed out to viewers; however, please refrain from throwing candy from floats

**Full event details available at
Yorkville.il.us/StPatricksDay**

Scan the QR Code to register for the parade!

