

Dear Business Owner,

For over 60 years the Yorkville Area Independence Day Celebration has been a Community Tradition to celebrate the birth of the nation. Every year thousands of members of the Yorkville Community gather in the historic Town Square Park to watch the annual parade, participate in foot races, and then later that day enjoy the fireworks show.

The Yorkville Area Independence Day Committee invites you to be a sponsor of the 2021 Independence Day Celebration. Your sponsorship will bring you exposure to the thousands of people who enjoy the holiday every year. Your tax deductible donation helps the Yorkville Area Independence Day Committee provide a successful event.

If you are interested in becoming a sponsor or have any questions please contact Steve Redmon at [sredmon@yorkville.il.us](mailto:sredmon@yorkville.il.us) or by phone at 630-553-4357.

Sincerely,

The Yorkville Area  
Independence Day Committee

**Yorkville Parks and Recreation**  
201 W Hydraulic Ave Yorkville, IL 60560

# **Yorkville Area Independence Day Celebration**



**SATURDAY, JULY 3RD, 2021**

**Parade & Town Square Park Activities**  
301 N. Bridge, Yorkville  
Parade starts at 9:00 AM

**Fireworks Show**  
Rt. 47 and Countryside Parkway  
Fireworks begin at dusk

# Yorkville Independence Day Celebration

| Sponsor Level     | Amount  | Thank You Announcement | Included in Media Ads | Name on Onsite Signage | Online Exposure |
|-------------------|---------|------------------------|-----------------------|------------------------|-----------------|
| All American      | \$1,500 | Yes                    | Yes                   | Logo                   | Yes             |
| Stars & Stripes   | \$1,000 | Yes                    | Yes                   | Name                   | Yes             |
| American Pride    | \$750   | Yes                    | Yes                   | Yes                    | Yes             |
| Red, White & Blue | \$500   | Yes                    | No                    | Name                   | Yes             |
| American Spirit   | \$250   | Yes                    | No                    | No                     | Yes             |
| Patriotic Pride   | \$150   | No                     | No                    | No                     | Yes             |

## EXPLANATION OF BENEFITS

**Thank You Announcement:** Business name announced in the local paper.

**Media Ads:** Logos will be included on promotional material such as flyers, ads, etc.

**Name on Onsite Signage:** All sponsors will have their business name or logo placed on a sign in the Town Square Park during the celebration activities.

**Online Exposure:** All Sponsor names, logos, and a link to their website will be placed on the July Special Events page on the United City of Yorkville Website. To view this page please visit [yorkville.il.us/july4](http://yorkville.il.us/july4).

\* All Independence Day activities are free to everyone, except food/drink purchases and are subject to change without notice.

## Yorkville Independence Day Celebration

Please return the following form to:

Yorkville Parks and Recreation Department  
201 W Hydraulic  
Yorkville, IL 60560

Phone: 630-553-4357 Fax: 630-553-4360

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Contact Email \_\_\_\_\_

Business Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Business Phone (\_\_\_\_) - \_\_\_\_\_

Sponsorship Type \_\_\_\_\_

Amount Enclosed \$ \_\_\_\_\_

Payment:

Credit card payments can be made via Visa, Mastercard, American Express, and Discover Card by calling 630-553-4357

Signature \_\_\_\_\_

Please make Checks Payable to:

Yorkville Parks and Recreation (YPRD)  
201 W Hydraulic Ave  
Yorkville, IL 6560

