

Dear Business Owner,

The Yorkville Parks and Recreation Department is excited to offer you a great marketing opportunity during the Yorkville Holiday Celebration on Saturday, November 23rd at Riverfront Park and during the Chili Chase on Sunday, November 24th at the American Legion. The Holiday Celebration is a Yorkville Tradition that kicks off the Holiday Season in the community.

We have designed and included several opportunities, giving your business a wide variety of exposure and price ranges to best highlight your business while supporting this long time Yorkville tradition. A full explanation of these opportunities is enclosed for you review. Your sponsorship helps the United City of Yorkville kick off the Holiday Season in a memorable way while giving you exposure to the hundreds of people who attend the celebration and run the Chili Chase every year. If you have any questions please contact Shay Remus at sremus@yorkville.il.us. Please visit www.yorkville.il.us for a full explanation of our sponsorship policies and a complete schedule of events.

Sincerely,

Yorkville Parks and Recreation
Department

Yorkville Parks and Recreation
Yorkville Parks & Recreation Dept.
201 W. Hydraulic Ave, Yorkville

Yorkville Holiday Celebration

**Saturday, November 23
Riverfront Park
(131 E Hydraulic Ave, Yorkville)**



Yorkville Holiday Celebration

Sponsor Level	Amount	Thank You Announcement	Included in Media Ads	Name on Signage	Online Exposure
Main Event	\$750	Yes	Yes	Yes	Yes
Fireworks	\$500	Yes	Yes	Yes	Yes
Santa Sleigh	\$400	Yes	No	Yes	Yes
Tree	\$300	Yes	No	Yes	Yes
Santa	\$200	Yes	No	Yes	Yes

Yorkville Chili Chase

Sponsor Level	Amount	Thank You Announcement	Included in Media Ads	Name on Signage	Online Exposure
Reindeer	\$150	Yes	No	Yes	Yes
Elf	\$100	Yes	No	Yes	Yes
Placemat	\$75	Yes	No	Yes	Yes

EXPLANATION OF BENEFITS

Thank You Announcement: Business name announced during the Tree Lighting Ceremony and throughout the Chili Chase.

Online Exposure: All Sponsor names, logos, and a link to their website will be placed on the Holiday Celebration page on the United City of Yorkville Website.

Sponsor Levels:

Main Event: A banner will be placed at a high traffic place at Riverfront Park. Company logo will be included on the Fireworks & Santa Sleigh banner as well. Companies logo will be included on the banner at the Chili Chase on November 24th.

Fireworks: Have a banner placed where families gather to view the fireworks at Riverfront Park.

Santa Sleigh: Sponsors name will be included on the banner located on Santa's float during the parade.

Tree: Have a sign placed in front of the City Tree at the center of Riverfront Park.

Santa: Have a sign with Santa located at the Circle Center Grade school during the Winter Wonderland Festival.

Reindeer and Elf: Will have their name listed on a sign at the American Legion.

Placemat: Placemat sponsors will have their name placed on placemats at the Chili Chase.

Yorkville Holiday Celebration & Chili Chase

Please Return the Following Form to:

Yorkville Parks and Recreation
201 W Hydraulic Ave
Yorkville, IL 60560

Phone: 630.553.4357 Fax: 630.553.4360

Business Name _____

Contact Name _____

Contact Email _____

Business Address _____

City _____ State _____ Zip _____

Business Phone (____)____-_____

Sponsorship Type _____

Amount Enclosed \$ _____

Payment Method:

Check# _____ Visa MasterCard Discover AMEX Cash

Card Number _____ - _____ - _____ - _____

Expiration Date _____

Signature _____

Make Checks Payable To:
Yorkville Parks Recreation Department (YRD)

For more information contact Shay Remus
Phone: 630-553-4357 or Email: sremus@yorkville.il.us

