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Executive Summary

Facilities and Parks

- Over three-quarters of households have used a park or facility in the past year. 24 % use parks or facilities at least weekly.
- All aspects of parks and facilities were rated either excellent or good by at least two-thirds of all respondents. Over 40 % of households gave upkeep of both playground equipment and parks an excellent rating, while 36 % said the condition of program equipment was excellent.
- No aspect of parks and facilities was rated fair or poor by more than one third of respondents. Aspects of parks and facilities receiving the highest percentage of combined fair and poor ratings are the picnic shelters (33 %), the convenience and availability of parking (30 %), and the picnic tables and benches (29 %).
- Households with children are much more likely than the general population to have used a park or facility in the past year; about 90 % of households with children of any age are park or facility users.

Programs

- Just over one-third of households have participated in a Parks and Recreation Department program in the past year. About nine percent of households use programs once a week or more.
- All aspects of Parks and Recreation Department programs were considered to be excellent or very good by at least 57 % of responding households. The highest rated aspect was the upkeep of facilities and parks, with 31 % of households giving it an excellent rating. Program registration received a 25 % excellent rating. The quality of coaches and instructors was considered to be excellent by 23 % of respondents.
- No program aspect received a fair or poor rating from more than 43 % of respondents. Availability of program times and days received a 43 % fair or poor rating, while availability of program choices received a 41 % fair or poor rating. Program cost was rated fair or poor by 39 % of households.
- Households with children are more likely than the general population to participate in Parks and Recreation Department programs.

Communitywide Programs and Special Events

- Over half of responding households have attended a communitywide program or special event in the past year. 36% of these said the program was excellent, while 53% said it was good.
- Households with children over the age of five are more likely than the general population to have attended a communitywide program or special event than the general population, while respondents who report living in the community for two years or less are less likely than the general population to have attended these programs or special events.

Other Programs

- Half of the households served by the Parks and Recreation Department have used a program other than the Department. The most commonly used are the Plano YMCA, used by 23% of all households, Club 47 (11%) and Oswegoland Park District (10%).

Sources of Information

- Nine out of ten households are currently receiving the Yorkville Parks and Recreation Department quarterly catalog. The majority of these receive it by mail.
- Nearly eight in ten households get information about the Parks and Recreation Department from the program catalog. About two in five households get information from newspapers, primarily the Aurora Beacon News and the Kendall County Record. A quarter use word of mouth for information, while less than 15% of households use any other single information source.

Additional Facilities

- Of a list of 25 additional facilities the Parks and Recreation Department might offer, bike trails are the highest priority, with 53% of households rating them very important. 47% of households considered outdoor pools to be very important, while 39% considered indoor pools very important. Just over 43% of households stated that a facility dedicated to fitness and wellness was very important.
- Three facilities were considered not too important or not important by three-quarters or more respondents. These are a BMX track (79%), a disk golf course (78%), and an outdoor roller hockey rink (75%).

Additional Programs

- Of ten additional programs the Department might offer, the most important were programs for children under 18 years old. 47% of households considered programs for children 5-12 years of age very important, 43% of households considered programs for teens to be very important, and 38% thought programs for children 0-5 were very important.
- Over one in four households considered adult sports leagues to be not too important or not important (42%), while 53% considered high adventure opportunities to be not too important or not important.

Special Recreation Association

- 7% of households have a household member with a disability requiring special assistance with park equipment or programs. Of these households, 63% would use services at a special recreation association.

Referendum

- 74% of households would support a referendum at some level. 55% of households support a referendum of \$5-\$10 per month. Support drops off sharply after this level, with only 23% of households supporting a tax increase of \$11-\$20 per month.
- 19% of households do not support a referendum at any level. 7% chose not to answer the question.
- Households which report use of parks or facilities, programs, or communitywide programs and special events are more likely than the general population to support a referendum at some level.
- Households with children are more likely than the general population to support a referendum.
- Households with a yearly income of \$50,000 or greater are more likely than households with a yearly income of less than \$50,000 to support a referendum.

Introduction

To help plan for future services and programs, the Yorkville Parks and Recreation Department solicited the help of the Northern Illinois University Public Opinion Laboratory (POL) to develop and implement a mail survey which will assist the department in the development of long-range goals and plans.

The planning stages of the survey project began in the winter of 2006-2007. The POL worked closely with the Parks and Recreation Department to craft an eight-page questionnaire booklet. The POL then selected a systematic sample from municipal water bills. The first mailing of the survey was sent to 1250 households in August. Reminder mailings were sent to non-responding households in September and October. The final yield was 531 completed surveys.

The following report focuses on the analysis of results from the completed mail surveys obtained from both those households which have used Yorkville Parks and Recreation services and facilities and those which have not. The information gathered will help the Parks and Recreation Department assess community attitudes toward current services, facilities and programs as well as determine rates of use for these programs, facilities and services. Results will assist the department in forming a strategic plan for future years.

Mail Survey Process

The households selected to participate in the mail surveys were randomly chosen using city water bills. During the planning stages of the survey, it was decided that any adult aged 18 or older was eligible to participate in the survey. Therefore, the envelope was addressed to the household so that any adult member of the household could complete the questionnaire. Duplicate households were removed from the sample so that each household only received one mailing.

On August 20th and 21st, the eight-page booklet-style questionnaire was sent to 1250 sampled households served by the Yorkville Parks and Recreation Department. A second copy of the survey was sent to non-responding households on September 25th. On October 25th, a third mailing was sent out to the remaining non-responding households. These second and third mailings are sent to households who do not respond to previous mailings in order to achieve a higher response rate and to obtain a representative sample of households served by the Parks and Recreation Department, including nonusers and busy households.

Each mailing included an eight-page survey booklet. The first page of this booklet was a cover letter signed by Dave Mogle, the Director of Parks and Recreation, which explained the purpose of the study and included a brief confidentiality statement. A copy of the questionnaire may be found in Appendix C and the cover letters in Appendix D. The mailing also included a preaddressed, postage paid envelope addressed to the Public Opinion Laboratory at Northern Illinois University.

Data collection from the survey was concluded on November 16th, as it was determined that the number of completed surveys being returned at this point was minimal.

Response Rate

In total, 531 questionnaires were completed and returned to the POL, achieving a response rate of 44%.

The following table illustrates the final outcome of the 1250 households which were selected to receive a survey. Some mail pieces were returned unopened and were marked undeliverable by the post office. These were most commonly due to unoccupied housing units and bad addresses.

Final Outcome	Number of Sample Pieces	Percent of Sample
Undeliverable mail	40	3.2%
Did not complete survey	679	54.3%
Completed surveys	531	42.5%
Total sample	1250	100%

The following is the American Association for Public Opinion Research (AAPOR) approved calculation of the response rate:

$$\text{Number of completes} / (\text{starting sample} - \text{undeliverable mail})$$

By this formula, the response rate for the Yorkville Parks and Recreation Department survey is $531 / (1250 - 40)$, or 44%. A response rate of 44% is typical for a survey conducted by mail and represents a statistically valid sample.

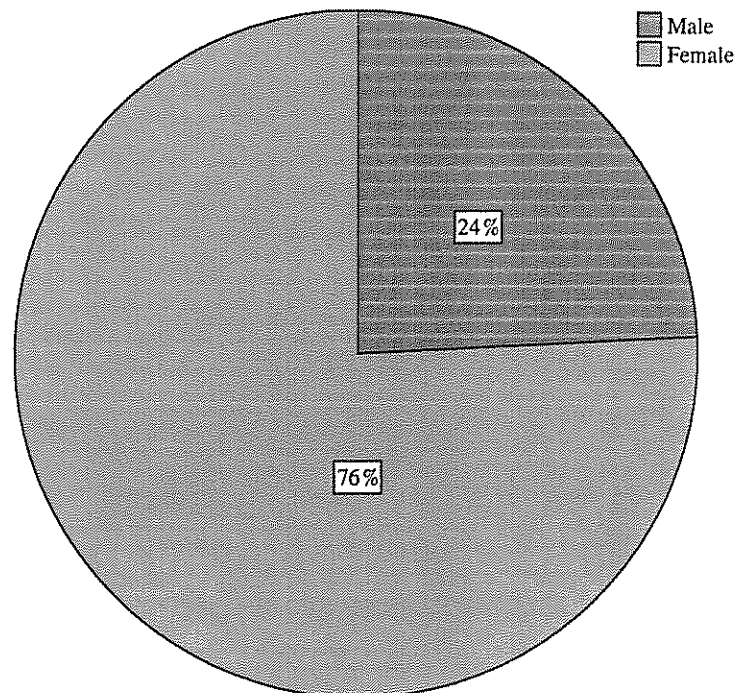
Using the most recent data available, the 2006 U.S. Census population estimate of 12,596, and the 2000 average household size of 2.8 persons/household, it can be assumed that there are around 4,500 households in the park department. 531 responses would yield a $\pm 3.99\%$ confidence interval when considering the respondent group as a whole at the 95% confidence level. This means that the results of the 531 completed surveys are within 3.99 percentage points had each of the households in the department completed a survey.

Survey Results

Demographics

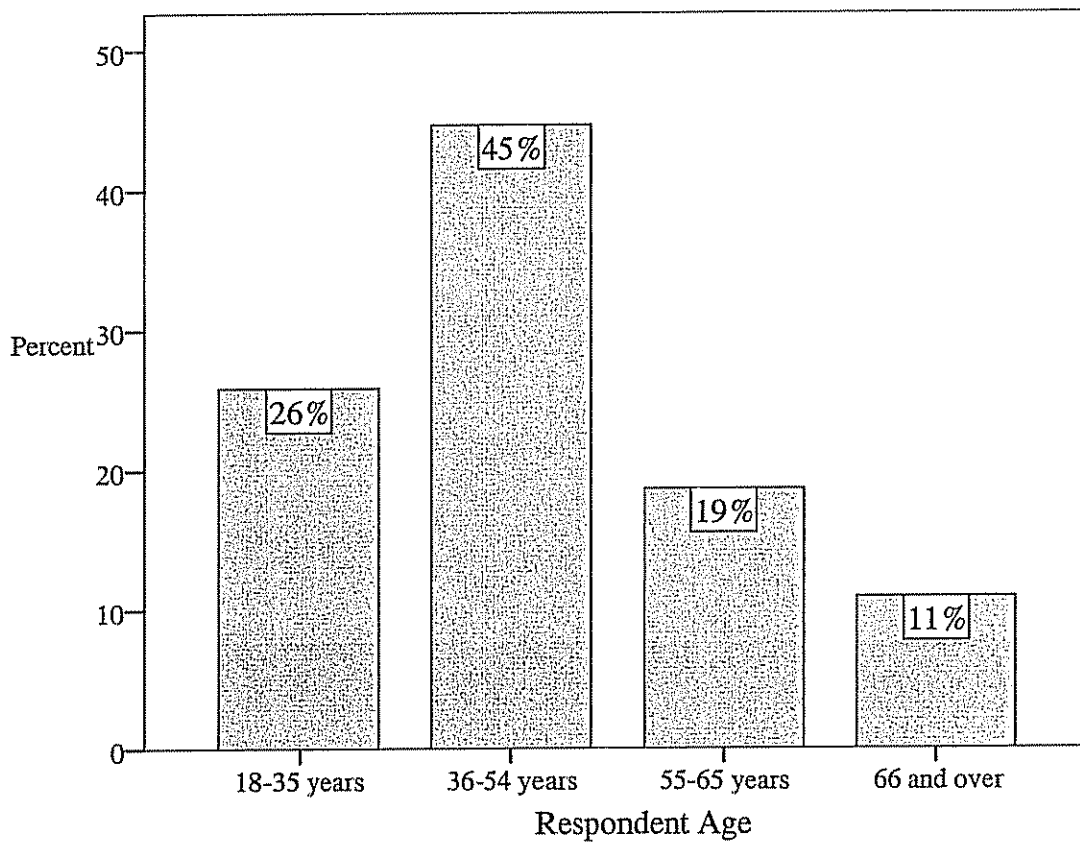
Since the 2000 U.S. Census was conducted, Yorkville has more than doubled in size. Therefore, detailed demographic data cannot be obtained from the Census. Demographic data from this survey may be used as a rough estimate of the populations served by the Parks and Recreation Department.

The cover letter for the questionnaire requested that one adult member of the household complete the survey. Over three-quarters (76%) of respondents are women. In general, women tend to respond to mail questionnaires more often than do men. A far higher proportion of women than men is a common finding in the POL's mailed community surveys.

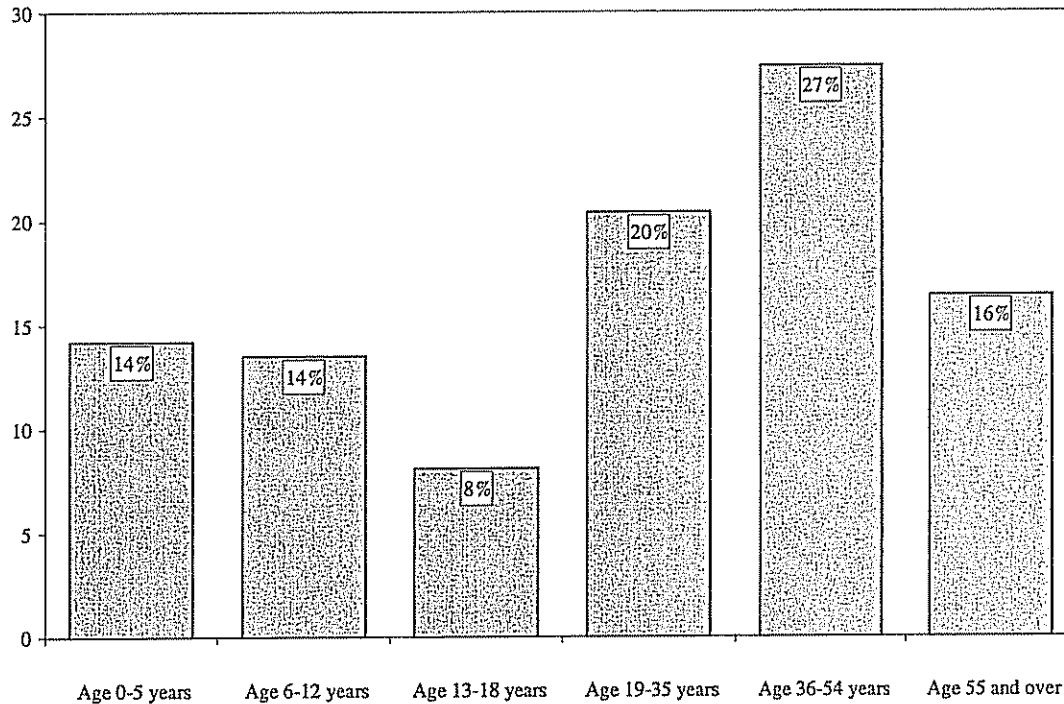


Gender of Respondents

Respondents were asked to indicate their general age category. Just over one-quarter (26%) of respondents are aged 18-35 years, while 45% are 36-54. Those aged 55-65 years of age and older account for 19% of respondents, while 11% of respondents are 66 and older.



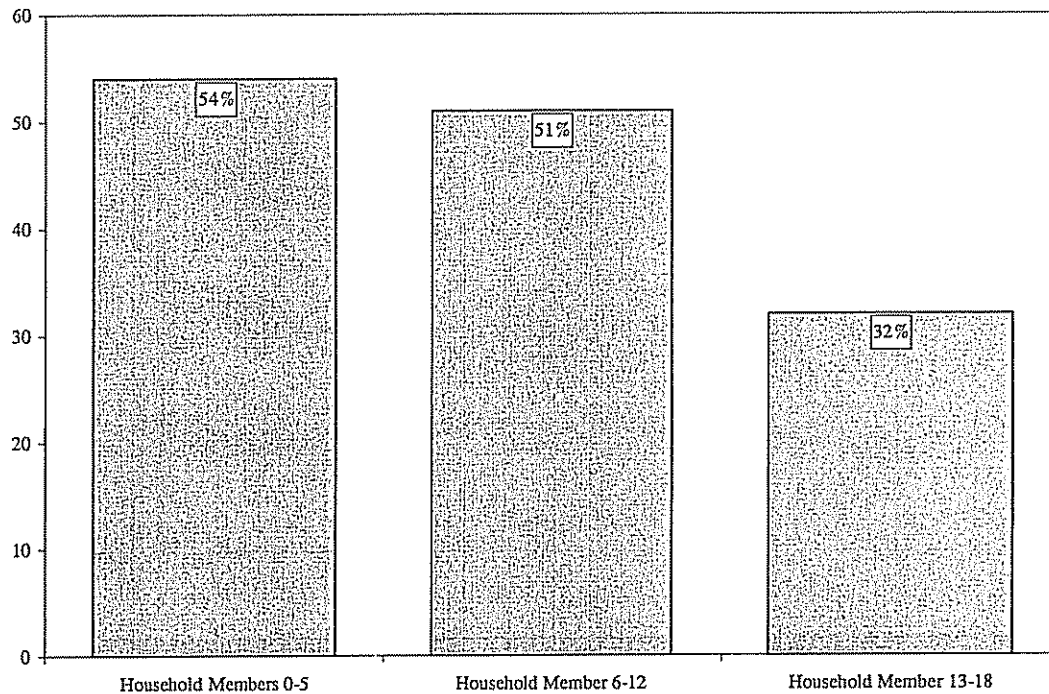
Respondents were also asked to indicate how many members of their household, including themselves, are in each age category. This data may be used as a rough estimate of age groups in the population served by the Yorkville Parks and Recreation Department.



Ages of Household Members

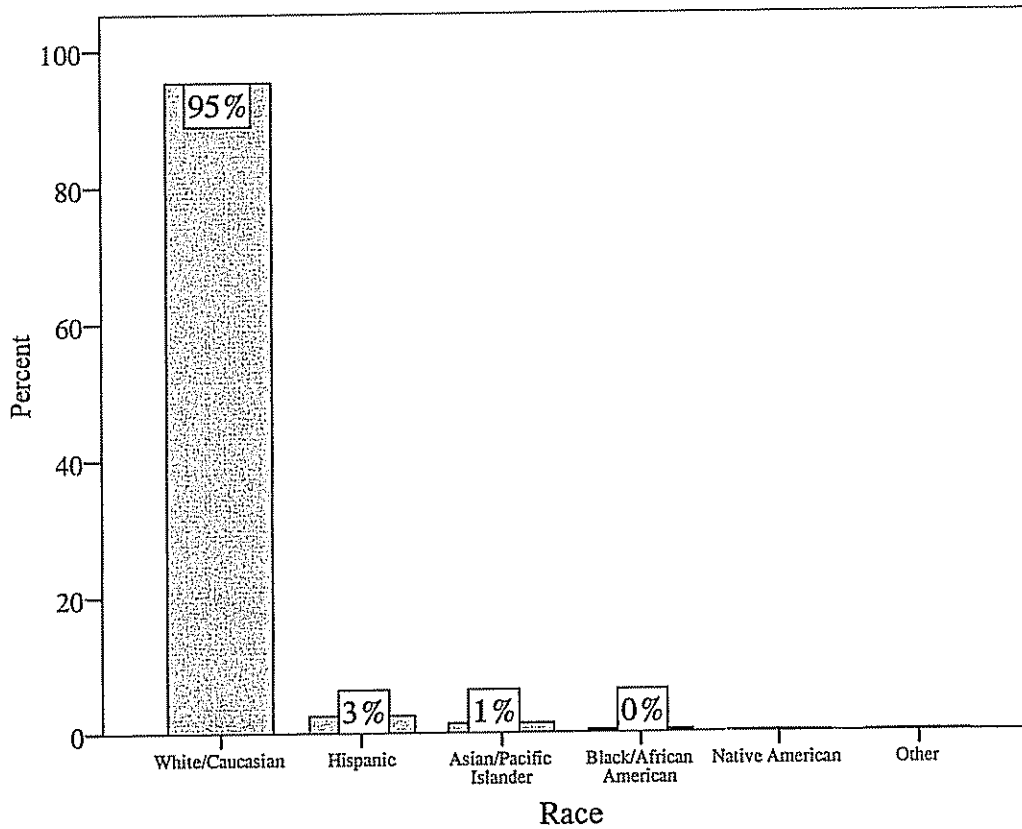
Over half (52%) of the households responding to the survey have children 18 or younger living in the household.

Fifty-four percent of households with children have children 0-5 years of age, while about 51% have children 6-12. About 32% of households with children have teens present in the household.



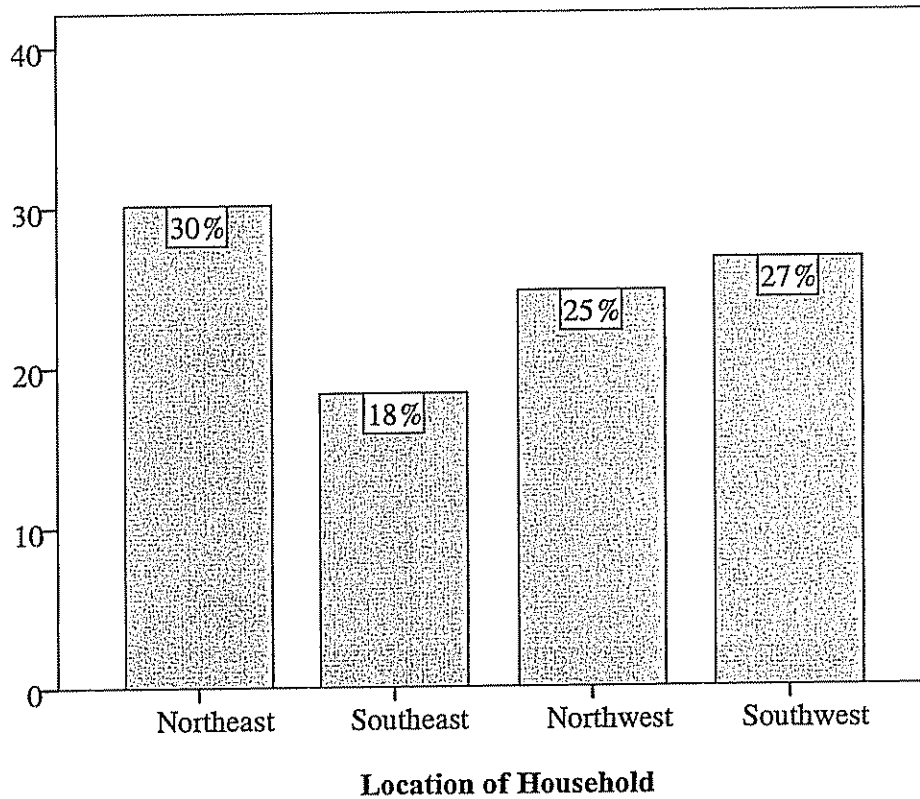
Age Group of Children in Households with Children

Nineteen in twenty survey respondents report that they are white or Caucasian, while just under 3 % are Hispanic and just over 1 % are Asian or Pacific Islander. Less than one percent of respondents are black or African American, Native American, or another race.

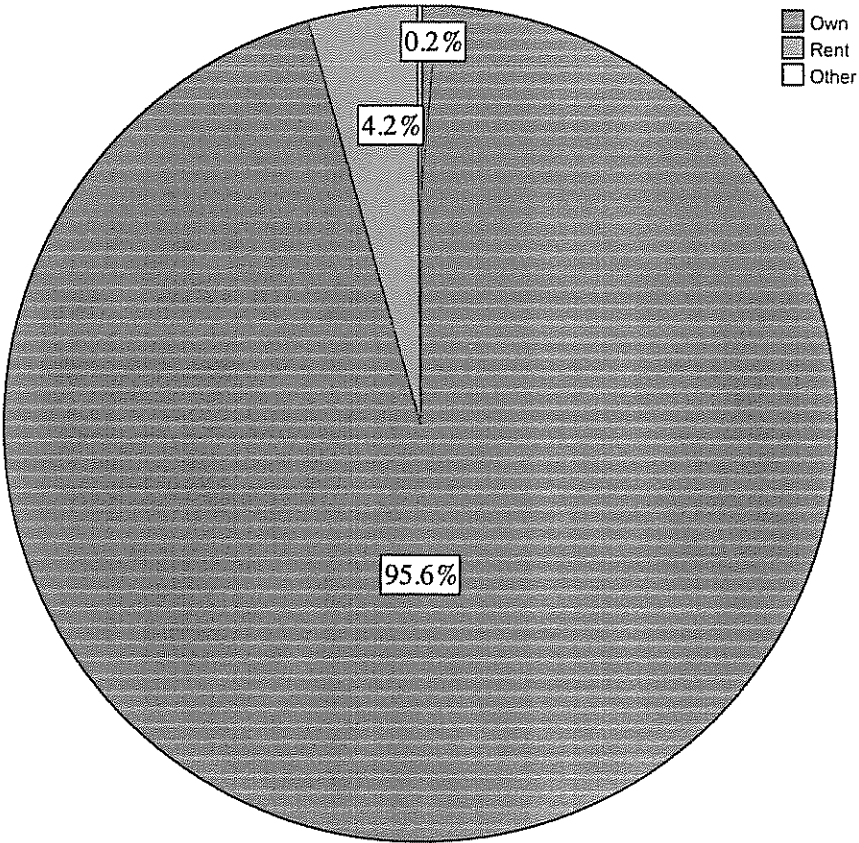


Almost 9% of households report that there is a language other than English spoken in their home.

Yorkville is divided by the Fox River, which divides the city into north and south halves, and by Route 47, which divides it into east and west halves. Residents were asked to indicate the location of their household. Three in ten respondents are from the northeast quadrant, while 27% are from the southwest portion. One quarter of surveyed households are in the northwest, while about 18% of households are in the southeast part of the village.

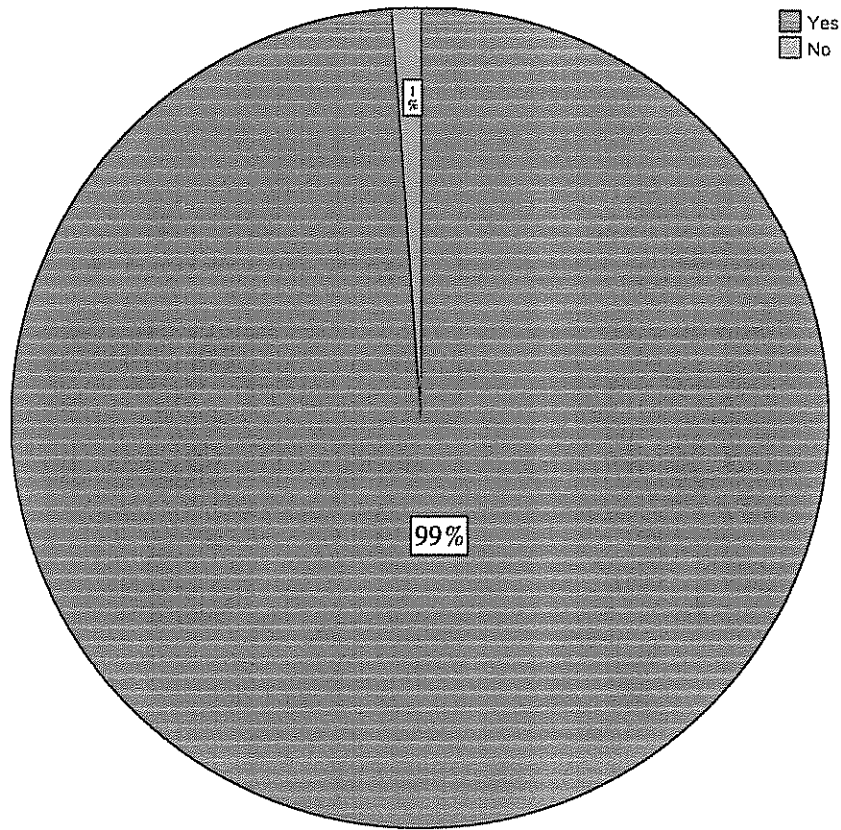


Almost all (96%) surveyed households report that they own their home; only 4% report that their home is rented, and less than 1% report another arrangement.



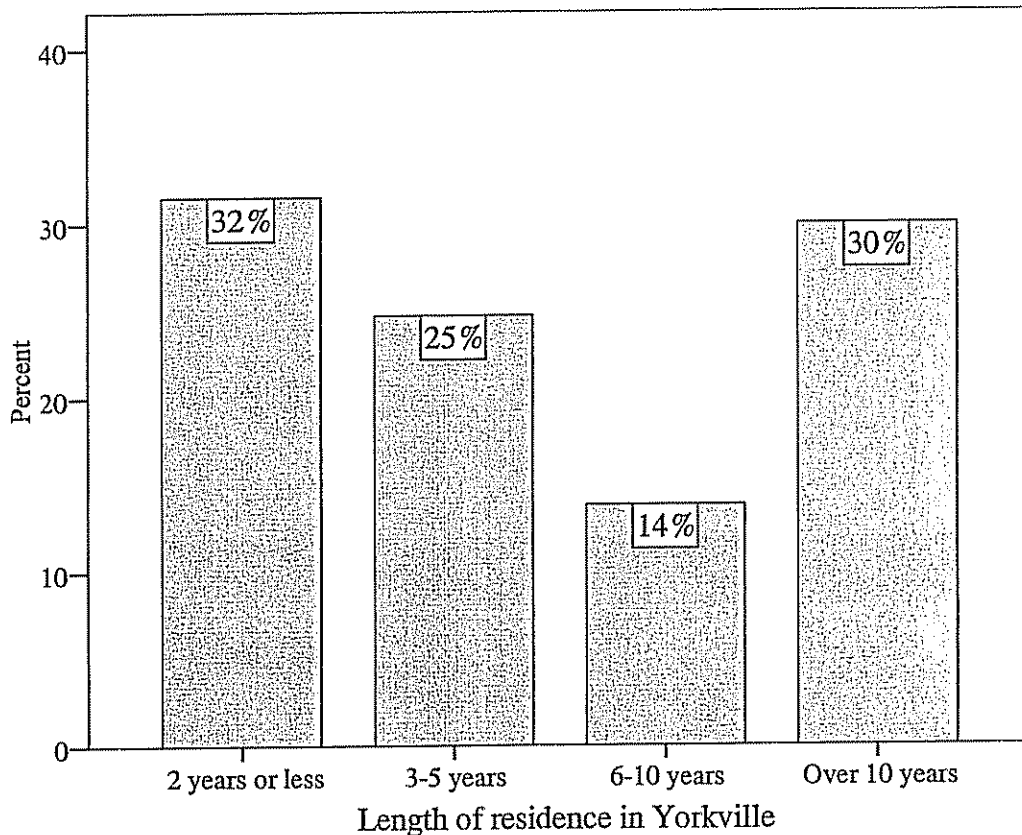
Own or Rent Home

Since the sample for this survey was drawn from municipal water bills, the majority of respondents live within the Yorkville city limits. Only about 1 % of respondents indicated that they do not live within Yorkville.



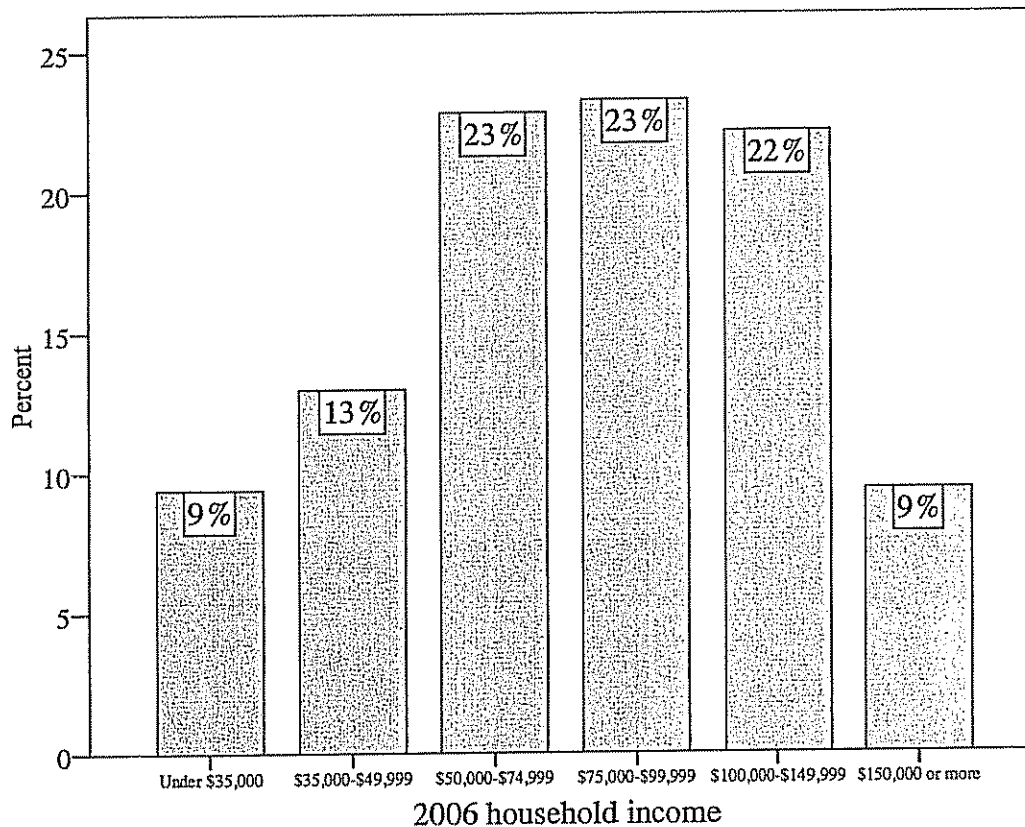
Live within Yorkville City Limits

Yorkville has experienced great growth in the past ten years. Its population more than doubled between the 2000 Census population of 6,189 to the 2006 Census estimate of 12,596. Because of this growth, about 70% of residents have been living in Yorkville for less than ten years. Almost one-third of those surveyed have been living in Yorkville for two years or less, while one-quarter have lived in the village for three to five years. About 14% have lived in the village for six to ten years, while 30% have been residents for more than ten years.



Those respondents who have lived in Yorkville for less than six years are more likely to be under 55 years of age. Conversely, those who have lived in Yorkville over ten years are more likely to be 55 years or older. Additionally, newer residents of Yorkville are more likely to have children in the household than are longer-term residents.

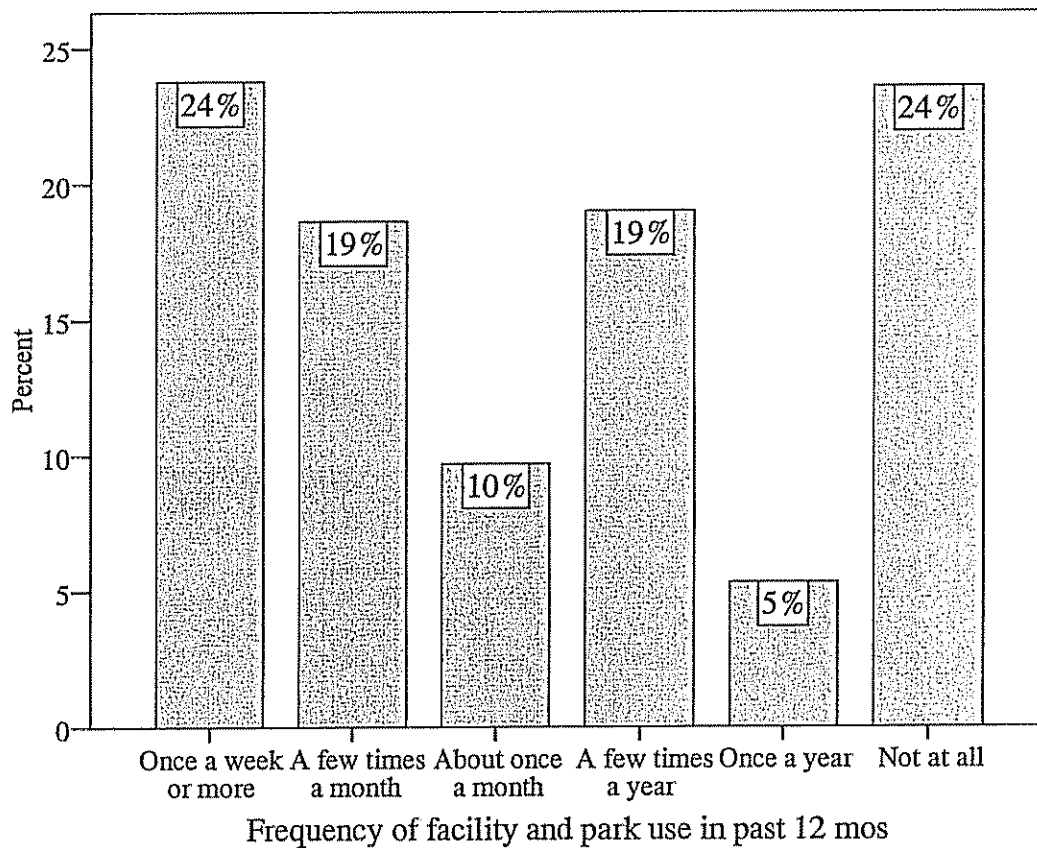
Respondents were asked to indicate a general income category for their household in 2006. Of those who answered this question, over three-quarters indicated a 2006 household income of over \$50,000. Just under one in ten (9%) of households had a yearly income of under \$35,000, 13% reported an income of \$35,000-\$44,999, and about 9% reported that their household income in 2006 was \$150,000 or more. Around 23% indicated an income of \$50,000-\$74,999, 23% made \$75,000-\$99,999, and 22% had a yearly income of \$100,000-\$149,999. The median annual household income for those respondents reporting an income is in the \$75,000-\$99,999 range. Just under 16% of households chose not to report household income.



Facilities and Parks

Over three-quarters of households have used a City of Yorkville Parks and Recreation Department facility or park within the past year.

One-quarter (24 %) of households have used facilities or parks at least weekly, while 19 % use then a few times a month. One in ten are monthly users and 19 % visit a few times a year. One in twenty (5 %) households have visited one time in the past year, and one-quarter of households have not used Yorkville Parks and Recreation parks or facilities at all in the past year.



In general, households with children are much more likely report use of a facility or park within the past year. Notably, over 90% of households with children 0-12 and 86% of households with children 13-18 report use of a park or facility in the past year. Additionally, park and facilities use is higher among households with members aged 36-54, the most likely age group to have children present in the household, and is lowest in households with members over 55, the least likely age group to have children present.

Length of residence in Yorkville is also linked to parks and facilities use; households residing in Yorkville for 3-10 years were the most likely be parks and facilities users. Least likely to use are those residing in the village for two years or less, possibly due to a lack of awareness. Also, households residing in the city for over ten years are less likely to be parks and facilities users than those who have lived in the city for 3-10 years. These are also the least likely households to have children present.

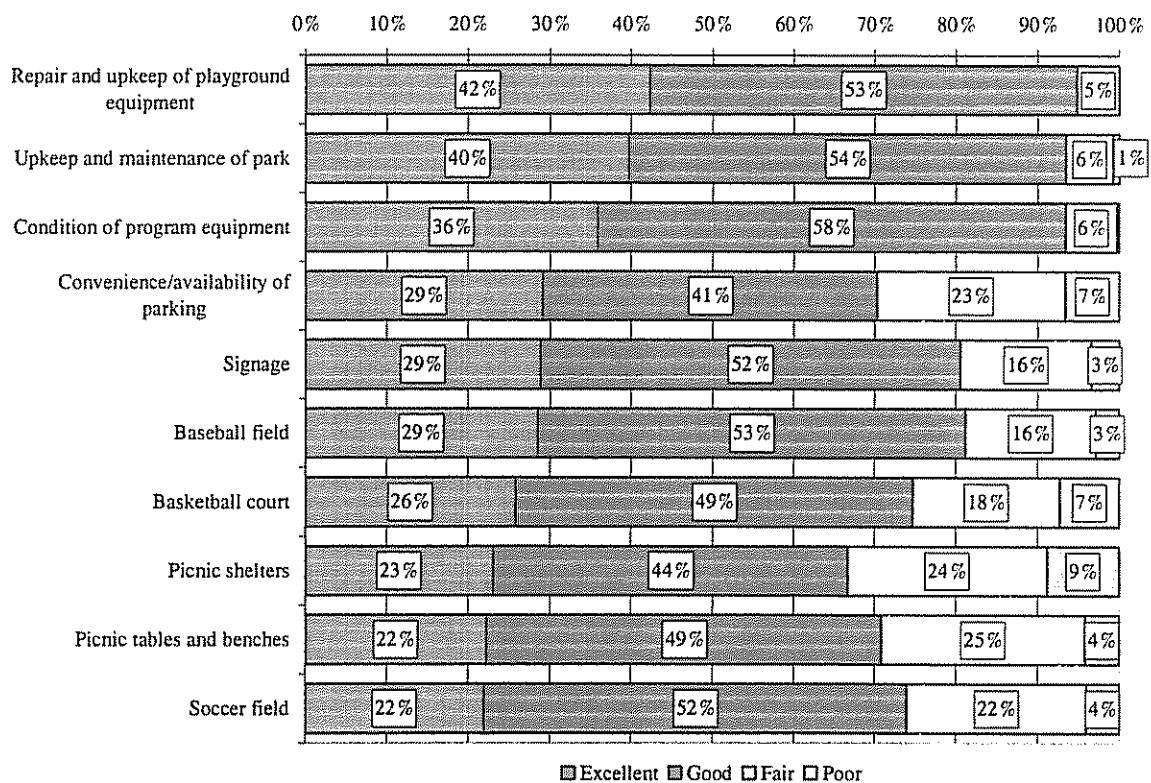
Parks and facilities use is also lower in the under \$35,000 yearly income bracket than in other income categories. This can probably also be linked to presence of children in the household; the lowest income households are by far the least likely to have children present and have primarily older household members.

No link exists in parks and facility use by gender, homeowner status, race, or location in the village.

All households were then asked to rate ten aspects of the facilities and parks visited by their household in the past year. Respondents were given a four-point scale from “excellent” to “poor,” with a “don’t know/doesn’t apply” option.

The graph below shows ratings with those households who selected don’t know/doesn’t apply or did not answer a question removed. In general, upkeep and maintenance of parks and facilities and condition of equipment received the highest percentage of excellent ratings. Over 40% of households rated the upkeep of both playground equipment and parks as excellent, while 36% reported that the condition of program equipment was excellent.

No park or facility was rated fair or poor by more than one-third of respondents. Picnic areas were among the lowest rated of the ten options, with 33% of respondents indicating that the picnic shelters are fair or poor and 29% reporting that picnic tables and benches are fair or poor. The convenience or availability of parking was rated poor or fair by 30% of households.



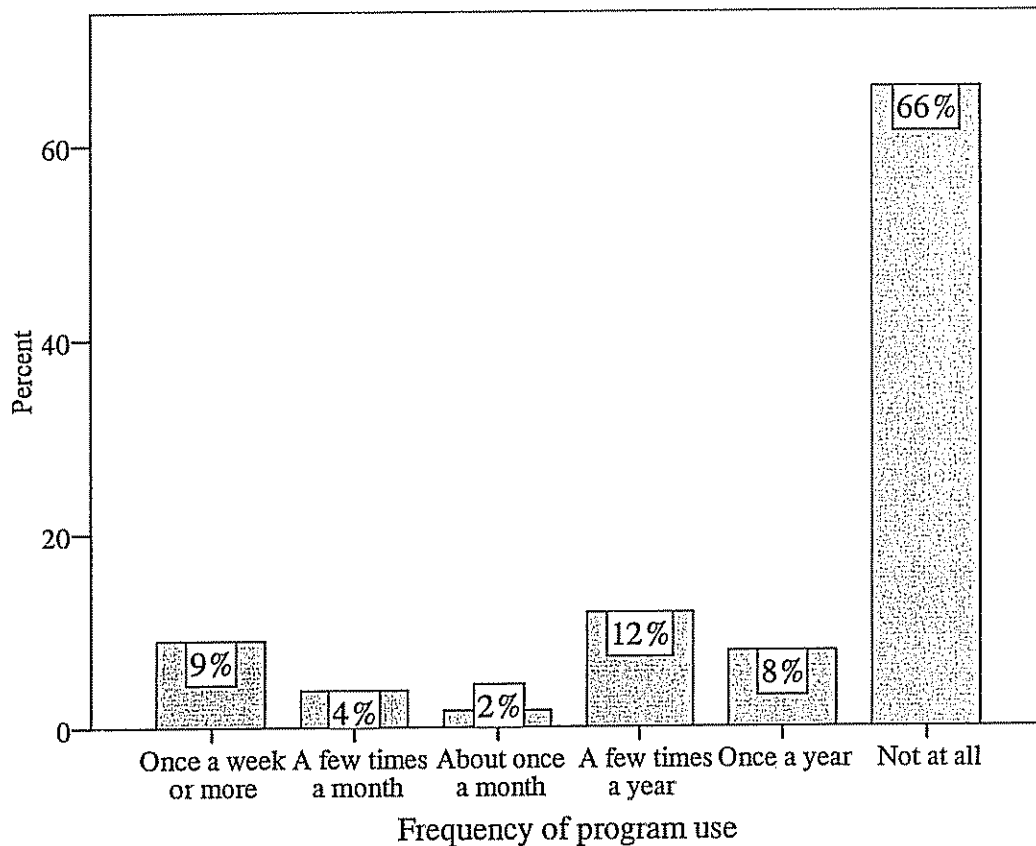
Rating of Parks and Facilities

In the experience of the Public Opinion Laboratory, respondents often mark don't know/doesn't apply or do not answer questions which they do not feel qualified to answer. Below are responses to the questions, including don't know/doesn't apply and no answers. Three were left blank or marked don't know/doesn't apply by over two-thirds of respondents: the soccer and baseball fields and the basketball court. These are likely to be facilities used by only a small segment of Parks and Recreation Department users.

	Excellent	Good	Fair	Poor	Don't know/ doesn't apply	No answer
Rating condition of program equipment	24%	38%	4%	0%	23%	11%
Rating repair and upkeep of playground equipment	28%	35%	3%	0%	24%	10%
Rating upkeep and maintenance of park	30%	40%	4%	1%	15%	10%
Rating convenience/availability of parking	21%	29%	16%	5%	18%	11%
Rating signage	21%	37%	11%	2%	17%	11%
Rating picnic shelters	13%	24%	14%	5%	34%	11%
Rating picnic tables and benches	14%	31%	16%	3%	26%	11%
Rating basketball court	9%	16%	6%	2%	54%	12%
Rating baseball field	9%	17%	5%	1%	55%	12%
Rating soccer field	6%	15%	6%	1%	59%	13%

Programs

Just over one-third (34%) of households have participated in a Parks and Recreation Department program, such as youth summer camps or sports leagues, in the past year. Nine percent of households are weekly program users, while 4% use a program a few times a month. Monthly users account for 2% of households, 12% use a program a few times a year, and 8% have used a program once in the past year.



As with parks and facilities use, program use is strongly linked to the presence of children in the household. Almost two-thirds of households with children 6-12 years of age, 55 % of households with children 0-5, and 46 % of households aged 13-18 report having used a Parks and Recreation Department program within the past year, compared to 34 % of the general population.

Over 45 % of households with members 36-54 have used a program in the past year; these are also the households most likely to have children present. Only 18 % of households with members 55 and older, the least likely households to have children present, have used a program in the past year.

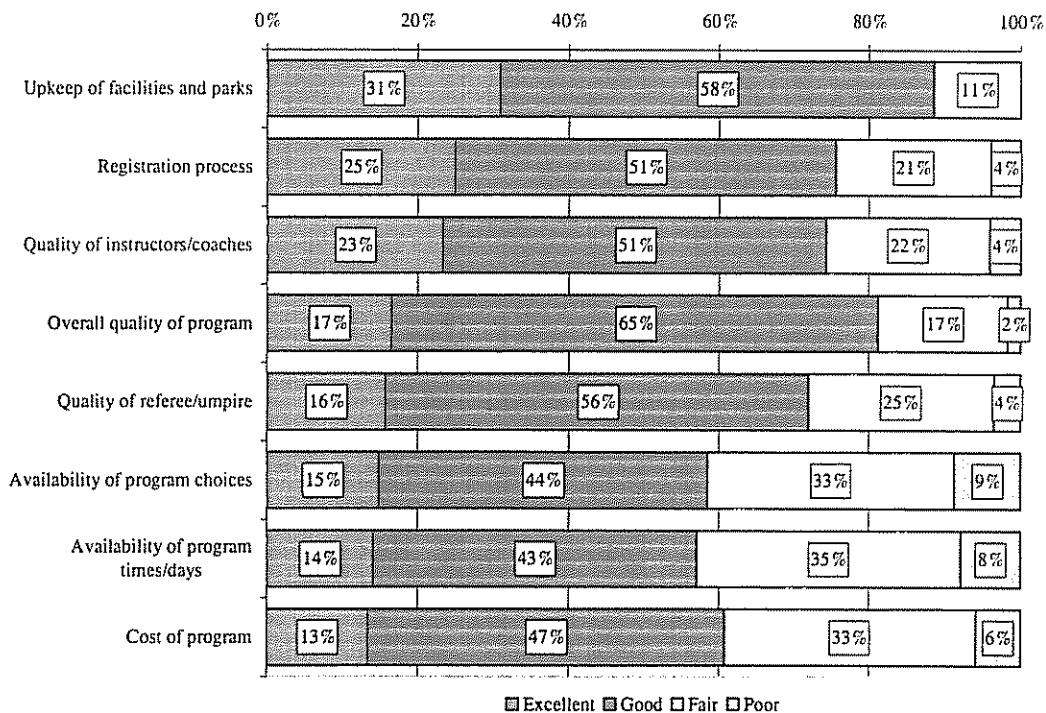
Women are more likely than men to report that someone in their household has used a Parks and Recreation Department program in the past year. However, female respondents were also more likely than male respondents to have children in their household.

No differences were found in program use by length of residence in Yorkville, home ownership, race, income, or location within the village.

Survey respondents were then asked to rate eight aspects of the programs used by the household in the past twelve months. The same four-point scale used for facilities and parks was used for rating programs.

Again, the data presented in this graph has households who responded “don’t know/doesn’t apply” or did not answer removed. Of responding households, 31 % gave the upkeep of facilities and parks an excellent rating. One-quarter said the registration process was excellent, and 23 % gave an excellent rating to the quality of instructors and coaches.

No program aspect received a fair or poor rating from more than 43 % of respondents. The availability of program choices and times and dates received the lowest ratings, with 43 % of responding households choosing a fair or poor rating to the availability of program times and days and 42 % giving these ratings to program choices. Cost of programs received a fair or poor rating from 39 % of responding households.



Again, those households having little experience with a program aspect are more likely to choose “don’t know/doesn’t apply” or to not answer questions they do not feel qualified to answer. The table below shows response rates to questions about program aspects with “don’t know/doesn’t apply” and no answer responses included.

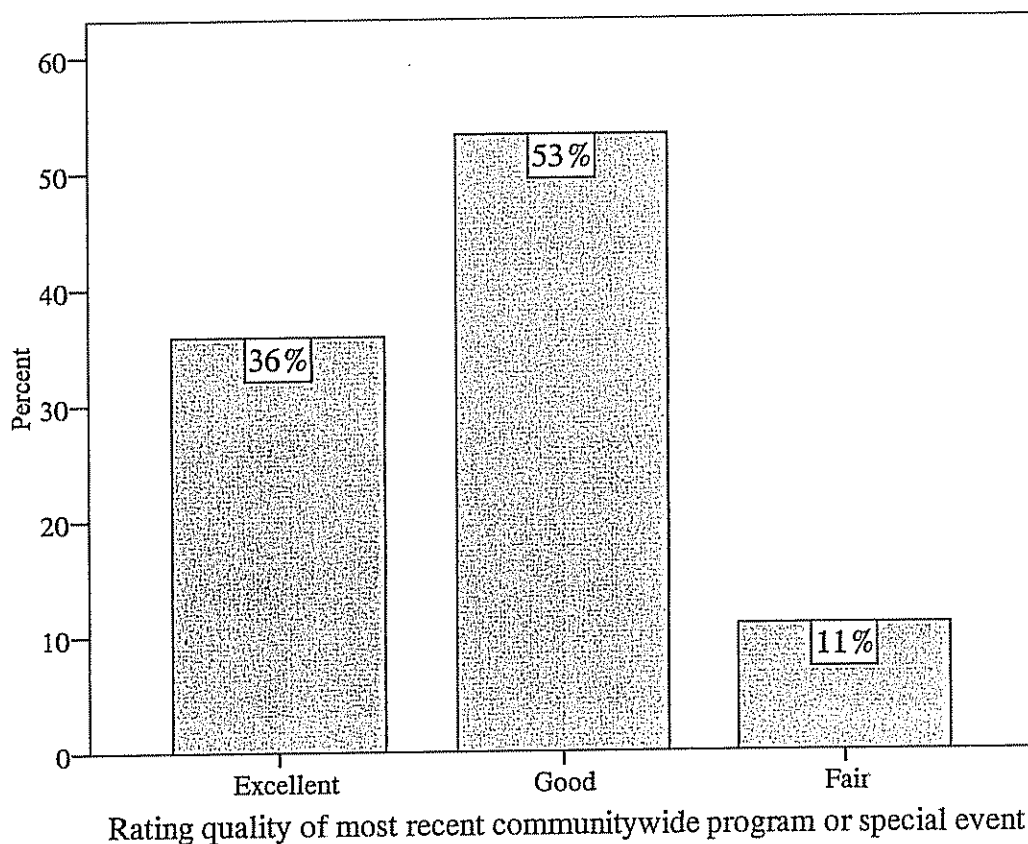
All program aspects received a don’t know/doesn’t apply rating from 60% or more households. Because 66% of households report not using Parks and Recreation Department programs in the past year, this is not an unexpected finding. By far, the program aspects with the highest percent of don’t know/doesn’t apply ratings or no answer is the quality of referee or umpire, with 79% of households choosing not to rate it.

	Excellent	Good	Fair	Poor	Don't know/doesn't apply	No answer
Quality of referee/umpire	3	12	5	1	56	22
Quality of instructors/coaches	8	16	7	1	46	22
Registration process	8	17	7	1	45	21
Overall quality of program	6	22	6	1	44	22
Cost of program	5	17	12	2	43	22
Availability of program times/days	5	15	13	3	43	21
Availability of program choices	5	16	12	3	42	21
Upkeep of facilities and parks	12	23	5	0	39	22

Communitywide Programs and Special Events

Just over half (51%) of the households responding to the survey have attended a communitywide program or special event, such as Music Under the Stars, the Hometown Days Festival, or Outdoor Movies.

Of the households which have attended such an event in the past year, 36% said the most recent program or event they attended was excellent, while 53% gave it a “good” rating. Only 11% of households reported that the most recent program or event they attended was fair, and no household reported that the program or event was poor.



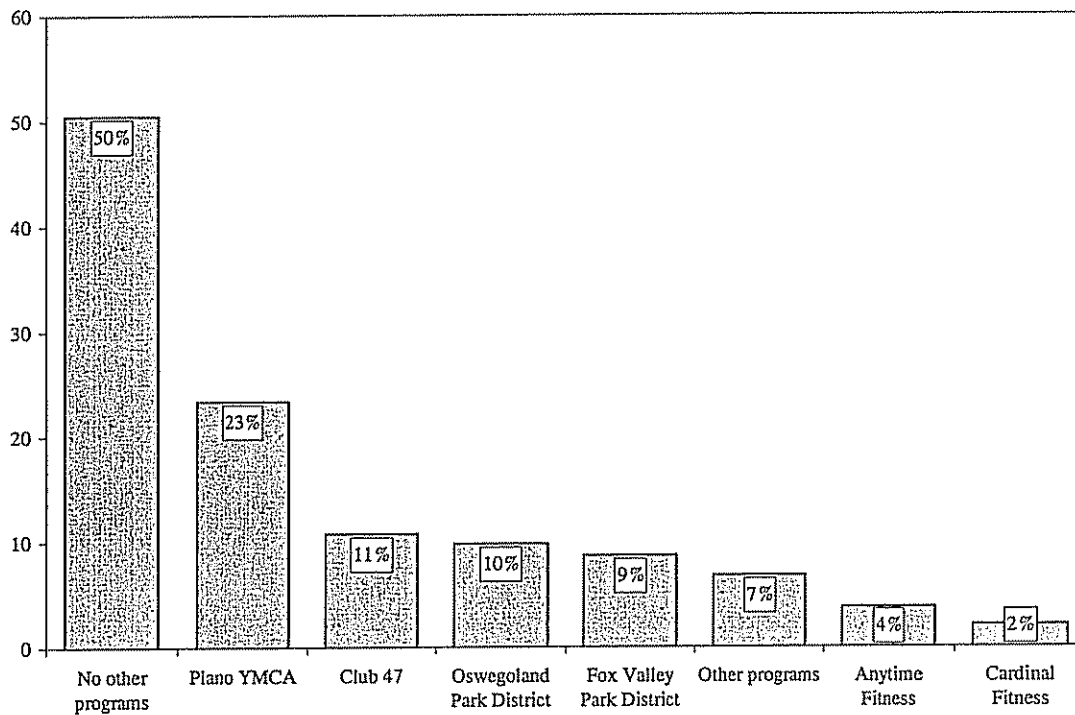
Households with children over the age of five were more likely than households without children present to have attended a communitywide program or special event in the past year, though households with children 0-5 are no more likely than the general population to have attended these programs.

Households whose length of residence in Yorkville is two years or less are less likely to have attended these programs than households who have lived in the community longer than two years. This may be due to lack of awareness. Also, these households may not have lived in Yorkville long enough to take advantage of these seasonal programs.

No differences exist in communitywide program or special event attendance by gender, home ownership, race, income, or location in the city.

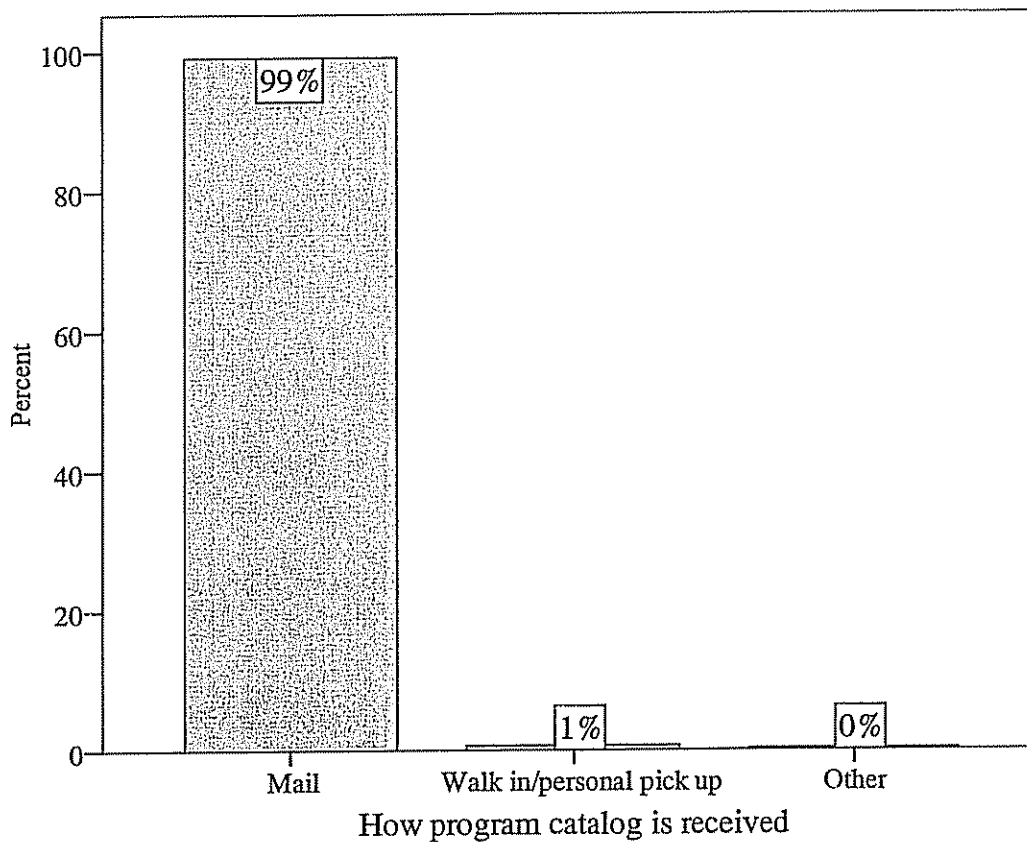
Other Programs

Households were asked about use of programs offered by groups or organizations other than the Yorkville Parks and Recreation Department. Half of all responding households indicate that they have not used any other program. Of those households reporting use of another program in the past year, 23% had used the Plano YMCA. Around one in ten households have used Club 47 (11%), the Oswegoland Park District (10%) and the Fox Valley Park District (9%). One in twenty-five households (4%) have used Anytime Fitness, and 2% use Cardinal Fitness. Seven percent of households report use of some other type of program, including Curves, Fox Valley Special Recreation, Rush Copley Fitness Center, and Oswego East swim lessons, as well as a variety of other programs. (Percents total more than 100% because respondents who have used other programs were allowed to select more than one program.)



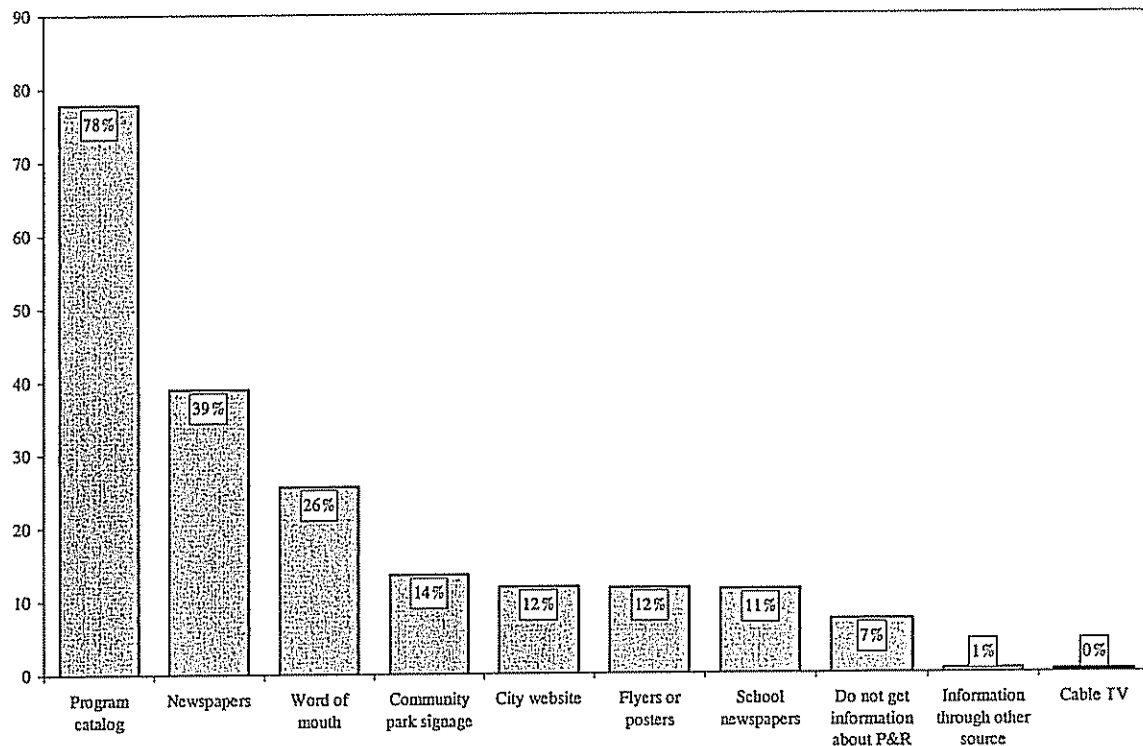
Sources of Information

More than nine out of ten households (91 %) are currently receiving the Yorkville Parks and Recreation Department quarterly program catalog. Of these households, 99 % receive the catalog through the mail, while 1 % receive the catalog by walk in or personal pickup. Only 1 household, or less than 1 % of respondents, reports getting the catalog through some other means, and no household reports receiving the catalog from the website.



Potential Yorkville Parks and Recreation Department users may obtain information about the department from a variety of sources. Responding households were offered nine methods they might use to get information about the department and asked to select all that apply to their household.

Only 7% of households report that they do not receive information about the Parks and Recreation Department. The majority of households (78%) get information about the department through the program catalog, while 39% get information through the newspapers, most commonly the Aurora Beacon News or the Kendall County Record. Word of mouth is used by 26% of households, while less than 15% of households get information from community park signage, the city website, flyers and posters, and school newspapers. Less than one percent of responding households get information about the department from cable TV.



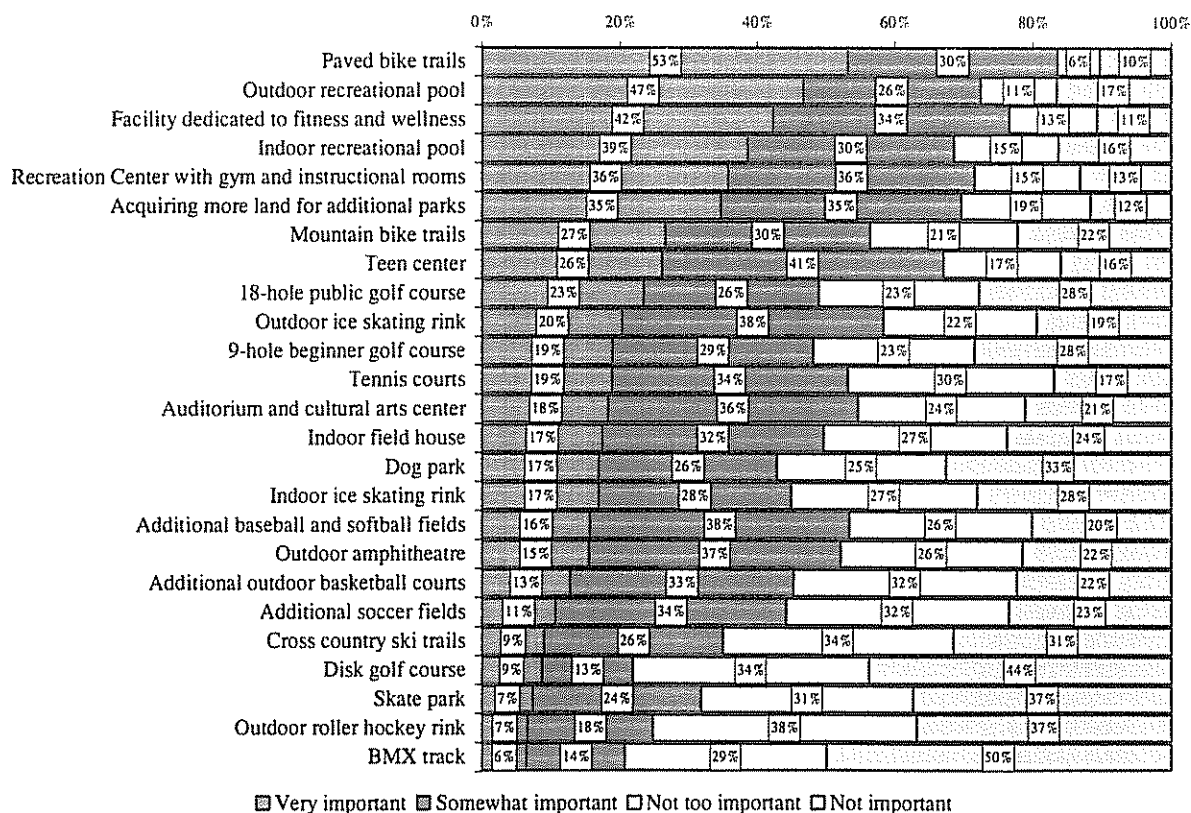
Sources of Information about Parks and Recreation Department

Additional Facilities

Respondents were given a list of twenty-five additional facilities the Parks and Recreation Department might offer. They were asked to rate the importance of offering these additional facilities on a four-point scale from “very important” to “not important.”

Paved bike trails received the highest percentage of “very important” ratings, with 53% of households. Additionally, a number of households mentioned the need for bike paths in the last question of the survey, which asked respondents to share additional comments with the park department. (These comments may be found in Appendix A.) Both outdoor and indoor recreational pools were also considered important by the community, with 47% and 39% of households, respectively, considering these services to be very important. Pools were also mentioned several times in the last question of the survey. Just over 42% of those surveyed reported that a facility devoted to fitness and wellness was very important, while 36% said a Recreation Center with a gym and instructional rooms is very important. Slightly less than 35% of responding households report that acquiring more land for additional parks is very important.

Three facilities are believed by over seven in ten households to be either “not too important” or “not important”. These are a BMX track (79%), a disk golf course (78%), and an outdoor roller hockey rink (75%).



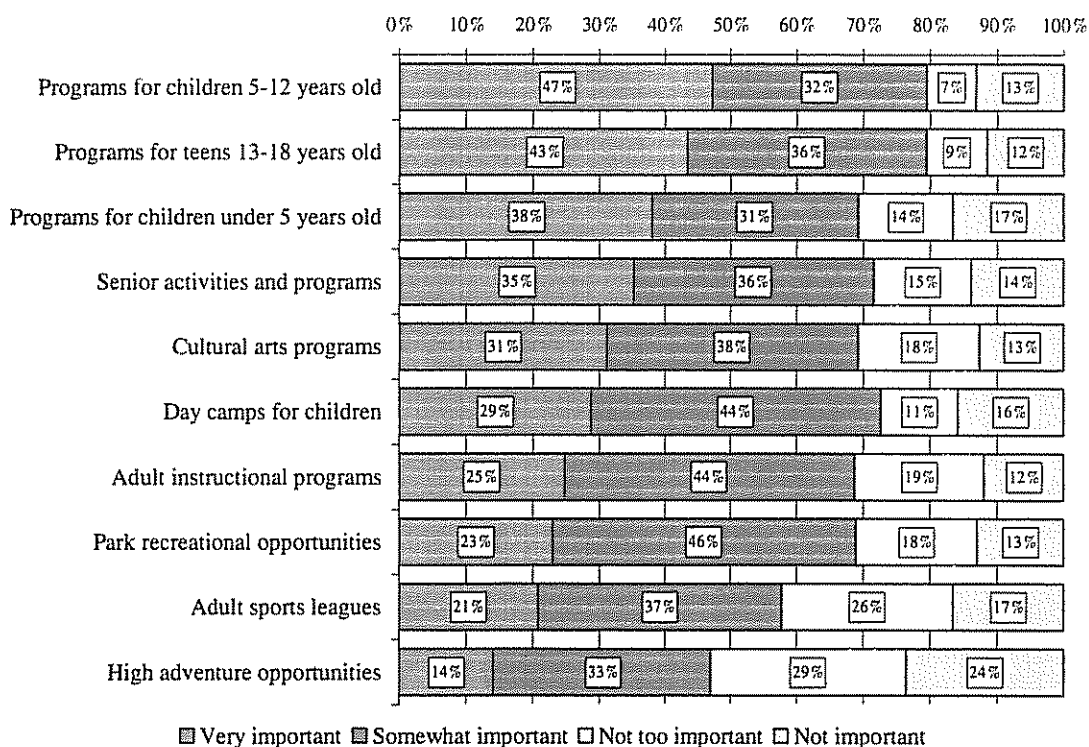
Additional Programs

Households were also offered a list of ten programs the Yorkville Parks and Recreation Department should be offering. They were asked to rank these programs on the same four-point scale from “very important” to “not important.”

The three programs receiving the highest percentage of very important ratings are all programs for children under 18 years of age. Programs for children 5-12 years old were considered to be very important by 47% of households, while 43% of households considered programs for teens 13-18 years old to be very important and 38% thought programs for children under the age of five are very important.

Adult sports leagues and high adventure opportunities were considered to be less important to the community. Just over 53% of households reported that high adventure opportunities were not too important or not important, while 42% reported this about adult sports leagues.

Residents offered a variety of suggestions for new programs, as well as suggested improvements to existing services, in the final question of the survey. These may be found in Appendix A. Many of these suggestions pertain to program hours and cost, as well as additional program types desired.



Special Recreation Association

Seven percent of households served by the Yorkville Parks and Recreation Department have household members with a disability that would require special assistance with park equipment and programs. Of these households, 63 % report that the household member would use services at a special recreation association if they were offered.

This issue is reflected in the final question of the survey; several households comment about the lack of special recreation services within the Parks and Recreation Department. Additionally, two households report using the services of the Fox Valley Special Recreation Association when asked about programs outside the Parks and Recreation Department.

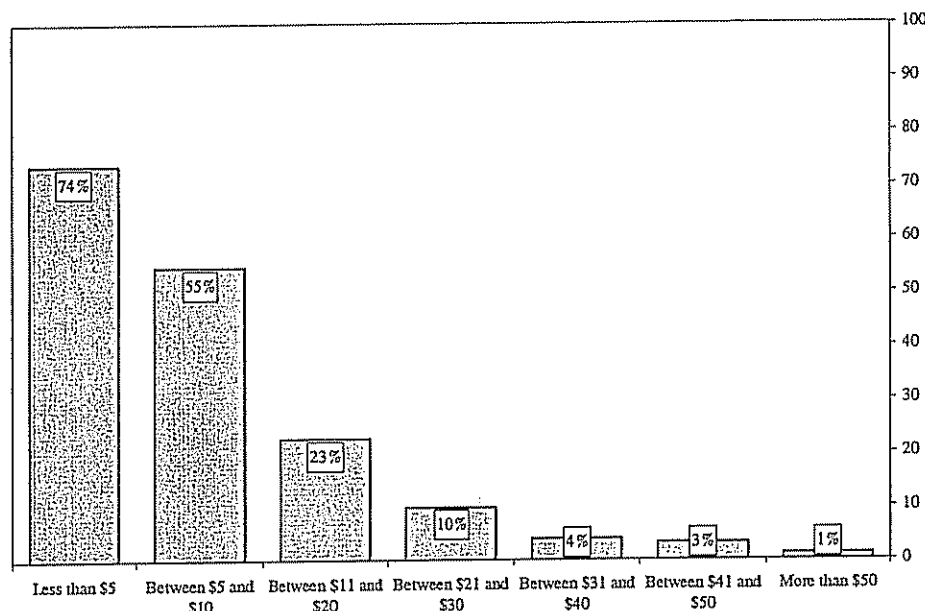
Referendum

Surveyed households were asked to indicate their level of support for a Parks and Recreation Department referendum. They were given seven levels of support per month, from less than \$5 to more than \$50. Households were also given a “would not be willing to incur an increase” option.

All respondents who did not answer the question are included in percentage totals to provide the Yorkville Parks and Recreation Department with conservative estimates of referendum support. About 7% of households did not provide an answer to the referendum question.

The following graph shows levels of support for a referendum. The categories are arranged in order of lowest to highest level of support and include those respondents who did not answer and those who do not support a referendum. Each bar shows the percentage of support for a given level of tax increase. These totals include those who support a referendum at that level and those who support the referendum at a greater level, since it could be assumed that households which would support a tax increase at a higher level would support it at a lower one as well.

Almost three-quarters (74%) of respondents support a referendum at some level. About 55% of households would support a referendum of \$5-\$10. After this level, support drops off sharply, with only 23% supporting a referendum of \$11-\$20 and 10% supporting \$21-\$30. Nearly one in five households (19%) do not support a referendum at any level, and 7% chose not to answer.



Support for Referendum

The following chart presents the percent of support for each dollar category, as well as the cumulative percent information presented in the bar graph on the previous page.

Level of referendum support per month

Level of Support	Percent	Cumulative Percent
Less than \$5	19.0%	19.0%
Between \$5 and \$10	32.0%	51.0%
Between \$11 and \$20	12.8%	63.8%
Between \$21 and \$30	5.8%	69.7%
Between \$31 and \$40	.8%	70.4%
Between \$41 and \$50	2.1%	72.5%
More than \$50	1.1%	73.6%
Would not be willing to incur an increase	19.2%	92.8%
No answer	7.2%	100.0%
Total	100.0%	

Certain groups within the Yorkville community are more likely to support a referendum than others.

Those who have used park department facilities or programs in the past year are more likely to support a referendum at some level. Those who have attended communitywide programs and special events in the past year are also more likely than the general population to support a referendum.

Additionally, those who have not taken part in a program other than the Yorkville Parks and Recreation Department programs are less likely to support a referendum than the general population. Possibly this is due to an overall low level of interest in programs offered by the department.

Households with children are much more likely to support a referendum than are households without. Households with children age five and under are particularly likely to be in support of a referendum. Finally, households with members 55 and older are less likely to support a referendum than the general population; however, these are the households least likely to have children present. Households with members 18-35 years of age and with members 36-54 years of age are more likely to support a referendum and are also households most likely to have children under 18 present.

Another demographic characteristic with an effect on likelihood of support for a referendum is yearly household income. Households with a yearly income of \$50,000 or greater are more likely to support a referendum than are households with a yearly income of less than \$50,000. No other demographic characteristic has an effect on referendum support.

Appendix A: Verbatim Responses

Taken part in other programs in past 12 months

Q8g

- Beecher Community Center: eye exams, driver's license renewal, voter registration.
Lions Club eye exam
- Club 47: swimming
- Curves (3)
- Foggy Fundraisers
- Forest Preserve Course Trip
- Fox Valley Special Recreation (2)
- Garden club walk
- Geneva and North Aurora
- Heritage YMCA Oswego
- Joliet Park District nature programs at Pilcher Park Nature Center.
- Ladies' Workout Express
- Language Stars, Naperville
- Legion Softball
- Oswego east swim lessons (2)
- Oswego YMCA
- Plans-youth and rec camps
- Prairie Days/Tepee dedication
- Rush Copley Fitness (2)
- Sandwich Park Dist.
- Schaumburg P.D./Naperville P.D./Chicago P.D.
- Senior center
- YKVL Youth baseball/YKVL youth football
- York. Youth Baseball, 5th grade cheerleading.
- Yorkville Baseball and Softball Assoc.
- Yorkville Park District (2)
- Yorkville Youth Baseball
- Yorkville Youth tackle football, cheerleading
- Youth baseball league
- YYBS
- YYBSA

Other way of receiving catalog

Q10

- Newspaper—I think

Source of information: Newspaper name

Q11c

- Aurora Beacon-Yorkville edition
- Aurora Beacon, The Record
- Beacon (6)
- Beacon and Record
- Beacon News (3)
- Beacon News/Kendall County Record (2)
- Don't remember
- Fox Valley News and Kendall County Record
- Fox Valley Shopping News
- Kendall County Record (65)
- Neighborhood-original
- Record (50)
- Record, Beacon News (2)
- Record, Beacon (2)
- The Beacon News
- Weekly paper
- Yorkville paper
- Yorkville Record (2)

Source of information: Channel

Q11d

- 17

Source of information: Other

Q11i

- Daughter on north side of town.
- Driving around
- Just moved to Yorkville and do not receive a catalog. We would really like a catalog so we can sign up.

Other race

Q24

- Assyrian and African American household

Additional comments

Q27

New Facilities and Parks

- A labyrinth used for community peace walks and other activities would be nice! A historic landmark for the future.
- A bike trail should be a priority and walking-it would serve a large variety of people.
- A dog park would be really great!
- Additional outdoor space is a must NOW.
- Additional soccer fields are badly needed.
- An indoor pool is my top pick for new facilities.
- Areas of new construction have good paired walk/bike paths. However, to more along 34 or 47 or in any of the older neighborhoods, there are very few or no sidewalks. Ideally, most, if not all, businesses should be accessible by stroller/pedestrian/bike and safely accessible.
- Downtown Yorkville should improve to be similar to Naperville (Riverwalk, etc.).
- Frisbee golf course.
- I have watched Yorkville grow and parks are being upgraded. We used to have a skate board facility, was built but was barely used. I would like to see things built that children 8-17 will actually use. Not just a few.
- I would have a bike path-maybe in back of us or near by—we live in River's Edge—on the forest preserve—I bike a lot but have to travel to Bliss Woods to use the path there.
- I would like to see more activities for single parents.
- I would like to see more options for my kids ages 12-17. Not a lot of parks are targeted for kids 2-8 in our neighborhood. This is the main reason why we aren't active in activities.
- I would love to have a bike path that would connect Yorkville to Batavia, St. Charles, etc., so we could ride along the Fox River. Maybe even cross country ski in winter. How about rails to trails?
- If a dog park is built I will gladly pay a fee to use it.
- If you look into a pool, I would recommend having a zero-depth pool for little ones to enjoy.
- Improve the waterfront in town. It's a jewel and we can do more. We moved from Naperville and it's what we miss here—"Riverwalk" is wonderful and it is used by all ages.
- It would be nice if there was a community park/playground in the Countryside subdivision. It's very dangerous to have children crossing Rt. 34 to get to a playground.
- It would be nice to have more sidewalks and build a Riverwalk downtown. It's a shame we have such a beautiful river and no access to it.

- It would be nice to see a large PD Bb6 with rental facilities to hold parties or meetings/tunnels and balls/indoor park/pool/offices for registration (Des Plaines P.D.—I think—has a great PD facility such as this). I'd be happy to be contacted for ideas/volunteer/fundraising to help the PD be able to offer more facilities and programs like these.
- Like to fish—would like a botanical park with arts and crafts and walking paths and eatery with wheelchair access.
- Love to have more parks doing the river bike trails. More wooded nature parks.
- Municipal Golf Course with Banquet Facilities is greatly needed. Golf revenue will support all other programs. Only game in town!
- No outdoor swim park is required
- Our parks are beautiful. Having a dog park in town so animals could run unleashed would be wonderful! Thank you for asking!
- Please—a park in the Bristol Bay Subdivision.
- Please connect all neighborhoods within city limits to downtown area via bike paths or sidewalks. Fox Hill is a little community trapped within its own confines!
- Please maintain and expand your parks, wilderness/wildlife areas, bike/hiking trails and natural/native spaces.
- Please work on greenways to connect public recreational spaces. Continue the Fox River bike trails from Oswego to Silver Springs Park through Yorkville. Acquire as much park space as possible.
- Really encourage a dog park—there's nowhere to legally let them run. Any type of bike trail/walking trail would be used greatly as we are so divided by major roads (34 & 47) without sidewalks to get anywhere safely.
- Senior citizens should also be a priority. They seem to be forgotten. There should be an area for senior citizens too. They too are important where it will be quiet but yet outdoors for their pleasure, surrounded by trees and flowers.
- Softball and soccer leagues are good. Interested in Ice arena!!
- Thank you for asking our opinions. Bike trails are necessary to link all of the neighborhoods in Yorkville.
- The parks in Yorkville are great; we visit them frequently. Yorkville REALLY needs indoor recreation/exercise facilities and programs, though. Look at Oswego! They have GREAT adult exercise programs for a GREAT cost. I used to go to their aerobics and toning classes. So much more affordable than YMCA, Club 47 or any other facility around. Yorkville really needs to be able to offer some adult fitness classes to the public at an affordable price. Also, the toddler and baby programs.
- The pool and skate park would be a great addition to Yorkville. I think the more things for the kids to do the better. I'd also love to see an ice rink get added to Yorkville—my daughter wants to learn ice skating.
- We are in need of an outdoor pool, similar to Oswegoland Park District's. We need some place for kids to swim, not just water slides. Swimming is a lifelong sport and a necessary skill.
- We frequently go to Kane County or Oswego to use Bike trails. Would be nice to have locally with all land that's available.

- We are very disappointed with the bike trails. Many more trails are needed. More information on the website would be helpful.
- We just moved here a few months ago from East Peoria, IL. They had a fantastic facility there—Eastside Center. Perhaps you could compare ideas with what they offer?
- We look forward to new park opportunities in Yorkville. We find ourselves traveling to Naperville way too often for entertainment.
- We need an outdoor pool!
- We would like more information as to when the park construction will begin in our subdivision-Prairie Meadows—this is very important to us! Thanks.
- We would like to see the reserve of "Rivers Edge" park developed into a passive park, such as walkways with benches, a gazebo, trees, bushes and flowers.
- We would love to see a toddler no depth slash park. Also, an indoor facility for young children during the cold weather season.
- We would love to see outdoor free skating rink (Weather conducive). Indoor as well—in the future. Our daughter for 10+ years took professional ice skating lessons in Glen Ellyn. Unfortunately, there is not a rink close by. Thank you!
- We would really like to see some tennis courts and an outdoor track near the south side (Rte 47 and 71) of Yorkville. The programs we have participated in have all been run every well. We use the parks a lot also. The parks are always well maintained and the kids have fun.
- Where can the public go to play basketball or tennis outside at a park? Are there no courts?
- Will the Hoover pool be available to use in the future? It is a beautiful pool.
- Would love a dog park and also a place for them to swim!
- Would strongly like a dog park—drive two dogs to Aurora now.
- Yorkville needs a contiguous Bike Path with other existing (Oswego/Gillman/Heritage) trails—it is ridiculously long over due! Please.
- Yorkville really needs a public pool indoor/outdoor (either one). I think that would help get more money in the town too (swimming lessons).
- You need to build a playground and ball fields in Heartland Circle subdivision ASAP, please. Thanks.

Existing Facilities and Parks

- City park at Rt. 47 and Center—water and mud seems to gather and collect on corner sidewalk making it hard to walk by or push wheelchair over. I personally have fallen there because of mud!
- Decent bathroom facilities!!
- Geneva and Oswego are great examples of great parks—i.e. Sprinkler Parks and Oswego Park by the river great for all ages. The dinosaur theme park in Raintree Village is boring/no shade either and no regular swings, all baby swings—big mistake. My daughter is 2 and loses interest.
- High priorities for our family: improve landscaping at Bridge Park. Expand youth soccer to include a girls-only program.

- How about getting Beecher Center back from the seniors? Or maybe a new community center?
- I've noticed the parks lately have been planned or revamped with a theme (music), but people rarely play with the themed toys. Can't we use the theme for decorating, not for use?
- I have called to complain numerous times about our property being used as part of the park—no one has done anything. Very disappointed, which is why I don't participate in community.
- It would be great to get base pads at Hiding Spot Park for the kids who play baseball all day there in the summer. The Bocce Ball court was put on top of "home plate."
- I would like to see a sidewalk or black top walkway for people to walk in Beecher Park along fence line to Tower Lane.
- It would be nice to have washroom facilities near the parks.
- More lighting especially at night time. More places to go to get out of rain and such and more recreation for teen ages, so they might not get in trouble and get bored, because there is nothing to do.
- Need more weed control in open grassy areas.
- Not enough parking in Fox Hill. It is a severe inconvenience to the people who live here, not very happy!
- Park is a hangout for kids—bad talking—drugs.
- Parks need better policing—one group of kids will "run" the park and decide who can use the park and when—they use it to congregate as a gang.
- Soccer fields need to be smoother.
- Spread out park locations, soccer fields, and baseball diamonds so parking is not so overcrowded.
- The city park along Route 47 is too small for community events. A larger space for these events needs to be purchased. Did you see how crowded the park was on the 4th of July? Also, there is more bike riding, walking, and running along Fox Road. This road has no shoulder and is dangerous for those who are using it for these purposes. Bike/walking paths are needed throughout town. When these streets are repaved or widened, paved shoulder would be a very good idea.
- The new Hiding Spot Park needs baby swings. All that money & effort with no thought of users. Hometown Days should be FREE. Love egg hunt, art programs and music in the park. Need more connected paved bike trails to keep our kids safe!
- The parks are great, wish there were more for very young children. I signed my toddler up for a play group and was extremely disappointed with the instructor. I will never sign up for anything she teaches.
- The preschool facility is in a horrible location—too close to the river. It seems pretty dangerous.
- The water park is a waste of community money! Will they ever finish it?
- Watch when putting parks up, so people can view from streets or moms can have one child in park and another asleep in vehicle.
- We live in Fox Hill and would like the two parks that are already there to have picnic tables and an overhead shelter. Also wish the pond behind the new Dreyer Clinic could be cleaned up and park benches put around it. It is a mess!

- Would like Stonybrook Lane Park fixed up.
- Would like to see entrance to city updated at city limits and entrances to subdivisions have additional landscaping. Other than that, keep up the great work!

New programs

- A women's self-defense class would be very beneficial to me being a women in her 30s. Many of my friends have also inquired about this.
- Camps for kids for parents who work with times for pick-up and drop off.
- City bus service.
- Day trips for seniors-like the Fox Valley Park District has—casinos and misc. trips.
- Golf and Tennis are a must.
- Have activities for seniors. Bus service for seniors.
- Having sports activities for all ages from children to senior citizens would be a healthy activity that could help fight obesity.
- I am not an advocate of ideas like teen centers & day camps that allow parents to drop off and not supervise their own children.
- I believe Spanish, English and Sign Language (ASL) classes would be beneficial to the community as well.
- I have lived in Yorkville for only a few months and would find it extremely helpful to have a map showing the location of city parks and recreation areas. If a map was offered to new residents the parks would get more immediate usage by new residents.
- I think we really need to add things to our community that will keep our youth out of trouble.
- I would like classes in oil and watercolor painting. Quilt making and other crafts that are in style now. Thanks for doing this survey.
- I would like to see programs offered in the afternoon for AM Kindergarten students.
- Interest in 55/60 and over softball leagues.
- It is important to have programs for children, but also if not more important to have programs for adults, especially senior citizens who are the core of a community suburbs like Brookfield and North Riverside have great senior programs.
- It seems today that youngsters don't know how to cook or clean. I know it is because both parents are working. I am sure you can offer something to help. Also, I'm sure you could get volunteers to assist—perhaps a car maintenance program.
- It would be great to offer A.U. exercise classes with babysitting like Oswego does.
- It would be great to see more classes for young kids offered. Classes similar to Oswego park district. An outdoor pool for the community is needed, not just a water park that will be used by non-residents. A location for kids to do gymnastics/tumbling, etc. would be great. The Riverfront Park needs to be more kid friendly. It's very difficult for the kids to get on the equipment. One similar to Beecher Park would be great. The park district needs gathering areas.
- It would be nice to offer classes for senior citizens on special interests/crafts.
- Moved here from a great suburban P.D. program. This town's programs are horrible for adult programs—tae-bo, step aerobics, tennis courts—where are they? Weight rooms, dog parks! Get your act together ASAP—population boom herds services!
- Please offer city bus services for Yorkville through anywhere or at least closest area!

- Provide more programs for toddlers/moms and toddlers. Anything outdoors would be great. Thanks!
- Really disappointed in the small amount of classes available for kids.
- Single nights for adults ages 40 to 60 and dance lessons for adults.
- So far, so good! You guys are doing a great job. Any added programs would be great, especially if it involved ice skating and/or swimming!
- Stock fish in subdivision ponds and make them open to the public.
- Summer day camps for kids would be very helpful while parents are at work for the summer.
- The need we have for special rec. facilities is very big. Our daughter is mentally retarded but loves to swim and for safety needs to learn how to swim. Also, Special Olympic program would be helpful.
- We really need more cultural arts and teen activities. The soccer program is very weak compared to Oswego!
- YPRD sorely lacks in fitness programming for adults.

Existing Programs

- Adult fitness classes could start later, after 6:30 PM, to help include people who work later or have kids with homework.
- Better instruction of soccer coaches! Develop travel teams for basketball including girls.
- Could not find a map of facilities in Yorkville so I could find the program I signed up for-only a list of the different buildings.
- For the most part the programs you offer are too high-priced. If a church or other organization is offering a similar program, don't waste money trying to duplicate it. Pools and bike trails are HUGE for our family.
- Home Town Days should go back down town. It is very dumb having it at Beecher. Lots of people hate it! Dumb move moving it.
- I am pleased with what is offered but communication to the public about registration might need to be looked at (soccer registration in May for fall season was not clear...we almost did not get into program). The other idea is due to growth. As community grows more space for activities especially for kids and teens to be involved in if you want to keep them occupied and out of trouble.
- I have a special needs child-I am extremely disappointed at the total lack of inclusive programs offered by Y.P.D. At the least, they should partner with Fox Valley Special Rec. to advertise FVRSR programs and offer bussing from Yorkville! Another option would be an "inclusion coordinator," a person who works with listing programs and staff to make accommodations and modifications so special needs kids and adults can participate!
- I have participated in special programs provided by Fox Valley Special Rec. programs-have to pay out of district rates because I live in Kendall County-some agreement with FVSR would be great for our town.
- I have taken yoga and Pilates for several years through the park district and I'm getting tired of sharing our space with a preschool or having to have classes in the intermediate school band room.

- I think the programs seem expensive for residents already, especially since there is a lack of common buildings. No rec. center and no pools; what do these fees provide for?
- I think the U6 and U8 levels of the soccer program would benefit if changed to "small-sided games." It's more developmentally appropriate for younger players. (See usyouthsoccer.org)
- I would like to get more info about youth activities and would like that there be more arts including music.
- I would like to see unity or a sense of collaboration between the Yorkville Foxes and the Yorkville Reds. There is no other division among the school children, and I would like to see these two programs model for the children good citizenship. The two can coexist in the same town.
- It would be great if Yorkville considered its in-house baseball leagues as important as its travel leagues and put their money and support behind their claims. The taxes we pay as homeowners including SSA's should be more than enough to cover expansion projects.
- More adult programs in jewelry making, ceramics, and photography.
- More automated on-line sign-ups would be good.
- More consistent programs and less seasonal only programs.
- More senior citizen activities needed.
- Need to offer more programs at better prices.
- Offer children's programs at night & weekends. Offer adult programs like running/cycling club, and events like 5K/10K races or organized bike rides.
- Please do something about the youth tackle football program. No kids, whether in a private school or home school situation, should be excluded as they currently are. That is a travesty. I don't know if they use any of your facilities, but if they do, you should not allow them to, unless they include all the boys who reside in Yorkville.
- Please offer more daytime classes for adults.
- Please work hard to bring these wonderful things to our community. We need to work hard to keep up with neighboring communities.
- Pricing for city residents should be cheaper than non-residents.
- Programs currently running need to be more organized. It seems like no one has answers for questions when parents call. The volunteer coaches/staff seem very good and willing to help but regular staff seem unprofessional and unfriendly. Costs of programs seem quite high for the quality of program.
- Programs for moms/adults while kids are in school-(preschool, kindergarten etc.) Programs for 3-year-olds. MWF mornings (with mom) adult softball
- Provide better instruction/support for volunteer coaches. Provide more programs in evenings and weekends (too many under 5 programs during the day—what about working parents?)
- Soccer and other activities should be organized earlier—sign up is in spring and soccer is in fall. Coaches get information way too late.
- The all star sports program is good, but there are too many kids per instructor. I'd love to see Yorkville have a park district! All other programs have been great!

- The cost of the programs is too high and too crowded. The price needs to be more affordable and have more programs.
- The movie in the park is a great idea and a lot of fun; communication could be slightly improved when there is a charge or cancellation of an event!
- The park office employees are excellent and so friendly. The travel leagues for basketball should be more competitive like other park districts (Plainfield). Also, soccer traveling, would be great if it ran smoothly for the money one pays for it. They should mimic Panther soccer club in Oswego.
- The parks seem to be kept clean and in good condition. The new baseball fields are looking good but could use better umpires and the cost is very expensive for men's league softball once a week. Would really like to see the Riverwalk continue! Also, a well run teen center for kids (teenagers) to hang out and stay out of trouble. The Riverwalk would be our main focus. Naperville's is very successful and kept up and secure.
- The toddler t-ball was very expensive for the training and type of program provided. We were very disappointed in this program. However, almost all other programs we have been involved with seemed reasonably priced and we have been happy with the programs overall.
- To close the Riverfront Park on Hydraulic at 11:00pm for fishermen is bullshit! It is saying that people should only be able to use our natural resources on the government's schedule.
- Use of free ideas from seniors in community—who would give free time start being smart!
- We absolutely do not (detest) the annual "hometown" days in our backyard. Move that venue to the Kendall County fairground or elsewhere.
- We hope the residences of Yorkville will never, ever have to undergo the fire works noise and percussion that we heard and had at the Yorkville festivals days. PNA Camp noise was nil to this thoughtless night of explosions.
- We love Ms. *****'s art classes. The new location should have a community mural done on it. I hope there are plans to cheer up the building. Also Bolingbrook puts out an amazing brochure; however, I know they are much larger.
- We need a youth golf league.
- Wish there were more classes at night.
- Your older soccer program was not very good. No option for a child who wanted to play but not travel and have to go to Oswego travel.
- Your program for fall is very disappointing regarding activities for seniors.

Pleased with Parks and Recreation Department

- I have only lived here 1 1/2 months but am in love with this town and see how progressive the administration is in providing more and better facilities and programs for its residents. Keep it up!
- I like neighborhood parks for my grandkids.
- I like the themed playgrounds.
- I only answered for my household needs. I believe the city and parks are very well maintained.

- I think Yorkville Parks are very nice and think they do a great job of keeping them in such great condition.
- I think the P and R has come a long way the last 5-7 years. Keep improving and being creative-good for the city.
- I will help with and support all of our parks and recs people.
- It would be great for the city of Yorkville to achieve some of these things. Good to have these facilities see our fingertips.
- Keep up the good work. Nice job on Hiding Spot!
- Keep up the good work! Pools and golf facilities! Keep Movies in the Park!
- Keep up the good work!!
- Keep up the good work, lots of new activities. Would like to see more adult activities offered.
- Leadership in Yorkville parks and recreation has improved dramatically in last couple of years. Sometimes notice young employees leave vehicles running while not present.
- New park on Parks! Looks better then the old one.
- Our favorite park is the town square by far!
- Thanks!
- We enjoy the "music under the stars" on Friday nights. We enjoy the 4th of July events and the craft shows at the town square Labor Day events.
- We have enjoyed the programs. All have been all sports. They have been good! For our 5 1/2 year old son.
- We love the all star sports. The instructors are great! Also go to the park open house nights which are a lot of fun. Overall, I think you are doing a good job.
- We moved here one year ago. We hope Yorkville will be able to keep its neighborly small-town character. It is a lovely city.
- Yorkville is very good place to take the kids. We will buy a house in Yorkville because of it. Thank you for everything that you people do for this city.
- You are doing a great job keeping up! Keep up the good work!
- You guys do a great job, but I don't think many changes need to be made. A few, but you have a good program going!

Taxes

- Do not increase our taxes!!!
- Don't raise taxes!
- Expanded parks & rec activities/services would be wonderful; however, our taxes are very high already!
- I pay \$8000 in property taxes and I have lived here my entire life and there should be a program for 8th graders that want to go out for tackle football but still go to a public high school when he is a freshman through senior, just not 8th grade.
- Obviously we don't use the parks/recreation in town-that is why we didn't answer the first time. Nice waste of taxpayer money sending this out a second time.
- Our children are grown and we would not enjoy the activities you have included in this survey. Not as we want to pay for any, we are paying enough for our life in Yorkville.

- Our family likes Yorkville very much. As this city grows, parks & rec. will definitely need to expand programs, both adult & youth. The acquisition of land is important, but keep taxes low. Thank you!
- Park and rec. doing a great job. However, tax increases for future programs will not be good. Programs by the community, for the community, should have little cost involved.
- Seniors are being taxed out of their property.
- We voted for the last tax referendum so more land could be purchased for the park district. However, we were not happy to see a perfectly good playground taken out at Hiding Spot Park and replaced. Waste of money.

Have Not Recently Used/Moved/Age

- I'm new to the area—I came from a southern state just over a year ago—I'm not a very good participant in this questionnaire—lived all my life "down south".
- I am 80 years old and somewhat handicapped with arthritis.
- I have recently moved to Yorkville within the last 2 months so I have yet to participate in any activities or visit any park district locations.
- I will be moving out of Yorkville in November 2007.
- Lived in area 1 month.
- My Wife and I are both elderly—78 to 81—and pretty much unable to get out. We no longer drive.
- Our age over 88
- We have not yet gotten out in the area due to newborn children and probably will not be out much until spring 2009.
- We probably only use parks when grandchildren are visiting.
- We recently moved to the community, so have not had time and opportunity to use the parks and recreation dept. of Yorkville but hope to once the moving crush phase is over.

Other

- Considering the amount of money here, I am amazed by the lack of eating and entertainment in our community.
- Do not feel that there should be any services offered for illegal aliens!
- Grandchildren use park often when they're here at our house. 7, 13, and 14 year old live in Yorkville unincorporated.
- Have fundraisers to raise money for the things that some of the community want.
- I haven't received brochure for fall park district programs.
- I really feel gypped because prior to moving here I was told that there would be lots of parks and activities down in the south area and really nothing is convenient or local.
- I would like to see a movie theater come in.
- Staff has great intentions but poor communication and management skills. Need more professional management.

Appendix B: Frequency Tables

Live within city limits

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	518	97.6	98.9	98.9
	No	6	1.1	1.1	100.0
	Total	524	98.7	100.0	
Missing	No answer	7	1.3		
Total		531	100.0		

Frequency of facility and park use in past 12 mos

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Once a week or more	125	23.5	23.5	23.5
	A few times a month	98	18.5	18.5	42.0
	About once a month	51	9.6	9.6	51.6
	A few times a year	100	18.8	18.8	70.4
	Once a year	28	5.3	5.3	75.7
	Not at all	124	23.4	23.4	99.1
	No answer	5	.9	.9	100.0
Total		531	100.0	100.0	

Rating condition of program equipment

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Excellent	126	23.7	23.7	23.7
	Good	202	38.0	38.0	61.8
	Fair	22	4.1	4.1	65.9
	Poor	1	.2	.2	66.1
	Don't know/doesn't apply	122	23.0	23.0	89.1
	No answer	58	10.9	10.9	100.0
Total		531	100.0	100.0	

Rating repair and upkeep of playground equipment

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Excellent	148	27.9	27.9	27.9
	Good	184	34.7	34.7	62.5
	Fair	18	3.4	3.4	65.9
	Don't know/doesn't apply	126	23.7	23.7	89.6
	No answer	55	10.4	10.4	100.0
	Total	531	100.0	100.0	

Rating upkeep and maintenance of park

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Excellent	159	29.9	29.9	29.9
	Good	215	40.5	40.5	70.4
	Fair	23	4.3	4.3	74.8
	Poor	3	.6	.6	75.3
	Don't know/doesn't apply	79	14.9	14.9	90.2
	No answer	52	9.8	9.8	100.0
	Total	531	100.0	100.0	

Rating convenience/availability of parking

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Excellent	110	20.7	20.7	20.7
	Good	155	29.2	29.2	49.9
	Fair	87	16.4	16.4	66.3
	Poor	25	4.7	4.7	71.0
	Don't know/doesn't apply	97	18.3	18.3	89.3
	No answer	57	10.7	10.7	100.0
	Total	531	100.0	100.0	

Rating signage

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Excellent	110	20.7	20.7	20.7
	Good	197	37.1	37.1	57.8
	Fair	61	11.5	11.5	69.3
	Poor	13	2.4	2.4	71.8
	Don't know/doesn't apply	89	16.8	16.8	88.5
	No answer	61	11.5	11.5	100.0
	Total	531	100.0	100.0	

Rating picnic shelters

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Excellent	68	12.8	12.8	12.8
	Good	128	24.1	24.1	36.9
	Fair	72	13.6	13.6	50.5
	Poor	26	4.9	4.9	55.4
	Don't know/doesn't apply	178	33.5	33.5	88.9
	No answer	59	11.1	11.1	100.0
	Total	531	100.0	100.0	

Rating picnic tables and benches

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Excellent	75	14.1	14.1	14.1
	Good	163	30.7	30.7	44.8
	Fair	84	15.8	15.8	60.6
	Poor	14	2.6	2.6	63.3
	Don't know/doesn't apply	136	25.6	25.6	88.9
	No answer	59	11.1	11.1	100.0
	Total	531	100.0	100.0	

Rating basketball court

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Excellent	46	8.7	8.7	8.7
	Good	87	16.4	16.4	25.0
	Fair	32	6.0	6.0	31.1
	Poor	13	2.4	2.4	33.5
	Don't know/doesn't apply	287	54.0	54.0	87.6
	No answer	66	12.4	12.4	100.0
	Total	531	100.0	100.0	

Rating baseball field

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Excellent	50	9.4	9.4	9.4
	Good	92	17.3	17.3	26.7
	Fair	28	5.3	5.3	32.0
	Poor	5	.9	.9	33.0
	Don't know/doesn't apply	293	55.2	55.2	88.1
	No answer	63	11.9	11.9	100.0
	Total	531	100.0	100.0	

Rating soccer field

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Excellent	33	6.2	6.2	6.2
	Good	78	14.7	14.7	20.9
	Fair	33	6.2	6.2	27.1
	Poor	6	1.1	1.1	28.2
	Don't know/doesn't apply	313	58.9	58.9	87.2
	No answer	68	12.8	12.8	100.0
	Total	531	100.0	100.0	

Frequency of program use

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Once a week or more	47	8.9	9.0	9.0
	A few times a month	20	3.8	3.8	12.8
	About once a month	9	1.7	1.7	14.5
	A few times a year	62	11.7	11.8	26.3
	Once a year	41	7.7	7.8	34.1
	Not at all	346	65.2	65.9	100.0
	Total	525	98.9	100.0	
Missing	No answer	6	1.1		
Total		531	100.0		

Rating upkeep of facilities and parks

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Excellent	65	12.2	12.2	12.2
	Good	121	22.8	22.8	35.0
	Fair	24	4.5	4.5	39.5
	Don't know/doesn't apply	206	38.8	38.8	78.3
	No answer	115	21.7	21.7	100.0
	Total	531	100.0	100.0	

Rating cost of program

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Excellent	25	4.7	4.7	4.7
	Good	88	16.6	16.6	21.3
	Fair	62	11.7	11.7	33.0
	Poor	11	2.1	2.1	35.0
	Don't know/doesn't apply	229	43.1	43.1	78.2
	No answer	116	21.8	21.8	100.0
	Total	531	100.0	100.0	

Rating registration process

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Excellent	45	8.5	8.5	8.5
	Good	91	17.1	17.1	25.6
	Fair	37	7.0	7.0	32.6
	Poor	7	1.3	1.3	33.9
	Don't know/doesn't apply	237	44.6	44.6	78.5
	No answer	114	21.5	21.5	100.0
	Total	531	100.0	100.0	

Rating availability of program choices

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Excellent	29	5.5	5.5	5.5
	Good	85	16.0	16.0	21.5
	Fair	64	12.1	12.1	33.5
	Poor	17	3.2	3.2	36.7
	Don't know/doesn't apply	222	41.8	41.8	78.5
	No answer	114	21.5	21.5	100.0
	Total	531	100.0	100.0	

Rating availability of program times/days

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Excellent	27	5.1	5.1	5.1
	Good	82	15.4	15.4	20.5
	Fair	67	12.6	12.6	33.1
	Poor	15	2.8	2.8	36.0
	Don't know/doesn't apply	226	42.6	42.6	78.5
	No answer	114	21.5	21.5	100.0
	Total	531	100.0	100.0	

Rating quality of instructors/coaches

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Excellent	40	7.5	7.5	7.5
	Good	87	16.4	16.4	23.9
	Fair	37	7.0	7.0	30.9
	Poor	7	1.3	1.3	32.2
	Don't know/doesn't apply	245	46.1	46.1	78.3
	No answer	115	21.7	21.7	100.0
	Total	531	100.0	100.0	

Rating quality of referees/umpire

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Excellent	18	3.4	3.4	3.4
	Good	64	12.1	12.1	15.4
	Fair	28	5.3	5.3	20.7
	Poor	4	.8	.8	21.5
	Don't know/doesn't apply	298	56.1	56.1	77.6
	No answer	119	22.4	22.4	100.0
	Total	531	100.0	100.0	

Rating overall quality of program

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Excellent	30	5.6	5.6	5.6
	Good	117	22.0	22.0	27.7
	Fair	31	5.8	5.8	33.5
	Poor	3	.6	.6	34.1
	Don't know/doesn't apply	234	44.1	44.1	78.2
	No answer	116	21.8	21.8	100.0
	Total	531	100.0	100.0	

Attended communitywide program or special event in past 12 mos

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	267	50.3	51.1	51.1
	No	256	48.2	48.9	100.0
	Total	523	98.5	100.0	
Missing	No answer	8	1.5		
Total		531	100.0		

Rating quality of most recent communitywide program or special event

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Excellent	95	17.9	35.8	35.8
	Good	141	26.6	53.2	89.1
	Fair	29	5.5	10.9	100.0
	Total	265	49.9	100.0	
Missing	No answer	2	.4		
	System	264	49.7		
	Total	266	50.1		
Total		531	100.0		

Taken part in Oswego/Land Park District programs in past 12 mos

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Checked	52	9.8	9.8	9.8
	Not checked	479	90.2	90.2	100.0
	Total	531	100.0	100.0	

Taken part in Fox Valley Park District programs in past 12 mos

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Checked	46	8.7	8.7	8.7
	Not checked	485	91.3	91.3	100.0
	Total	531	100.0	100.0	

Taken part in Plano YMCA programs in past 12 mos

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Checked	124	23.4	23.4	23.4
	Not checked	407	76.6	76.6	100.0
	Total	531	100.0	100.0	

Taken part in Club 47 programs in past 12 mos

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Checked	57	10.7	10.7	10.7
	Not checked	474	89.3	89.3	100.0
	Total	531	100.0	100.0	

Taken part in Cardinal Fitness programs in past 12 mos

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Checked	11	2.1	2.1	2.1
	Not checked	520	97.9	97.9	100.0
	Total	531	100.0	100.0	

Taken part in Anytime Fitness programs in past 12 mos

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Checked	20	3.8	3.8	3.8
	Not checked	511	96.2	96.2	100.0
	Total	531	100.0	100.0	

Taken part in other programs in past 12 mos

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	checked	36	6.8	6.8	6.8
	not checked	495	93.2	93.2	100.0
	Total	531	100.0	100.0	

Have not taken part in other programs in past 12 mos

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Checked	268	50.5	50.5	50.5
	Not checked	263	49.5	49.5	100.0
	Total	531	100.0	100.0	

Currently receiving program catalog

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	477	89.8	91.2	91.2
	No	46	8.7	8.8	100.0
	Total	523	98.5	100.0	
Missing	No answer	8	1.5		
Total		531	100.0		

How program catalog is received

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Mail	464	87.4	99.1	99.1
	Walk in/personal pick up	3	6	6	99.8
	Other	1	2	2	100.0
	Total	468	88.1	100.0	
Missing	No answer	9	1.7		
	System	54	10.2		
	Total	63	11.9		
Total		531	100.0		

Get P&R information through program catalog

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	checked	413	77.8	77.8	77.8
	unchecked	118	22.2	22.2	100.0
	Total	531	100.0	100.0	

Get P&R information through flyers or posters

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	checked	62	11.7	11.7	11.7
	not checked	469	88.3	88.3	100.0
	Total	531	100.0	100.0	

Get P&R information through newspapers

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	checked	207	39.0	39.0	39.0
	not checked	324	61.0	61.0	100.0
	Total	531	100.0	100.0	

Get P&R information through cable TV

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	checked	2	.4	.4	.4
	not checked	529	99.6	99.6	100.0
	Total	531	100.0	100.0	

Get P&R information through city website

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	checked	63	11.9	11.9	11.9
	not checked	468	88.1	88.1	100.0
	Total	531	100.0	100.0	

Get P&R information through school newspapers

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	checked	61	11.5	11.5	11.5
	not checked	470	88.5	88.5	100.0
	Total	531	100.0	100.0	

Get P&R information through community park signage

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	checked	72	13.6	13.6	13.6
	not checked	459	86.4	86.4	100.0
	Total	531	100.0	100.0	

Get P&R information through word of mouth

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	checked	136	25.6	25.6	25.6
	not checked	395	74.4	74.4	100.0
	Total	531	100.0	100.0	

Get P&R information through other source

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	checked	3	.6	.6	.6
	not checked	528	99.4	99.4	100.0
	Total	531	100.0	100.0	

Do not get information about P&R

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	checked	39	7.3	7.3	7.3
	not checked	492	92.7	92.7	100.0
	Total	531	100.0	100.0	

Importance of acquiring more land for additional parks

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very important	167	31.5	34.7	34.7
	Somewhat important	168	31.6	34.9	69.6
	Not too important	90	16.9	18.7	88.4
	Not important	56	10.5	11.6	100.0
	Total	481	90.6	100.0	
Missing	No answer	50	9.4		
Total		531	100.0		

Importance of skate park

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very important	36	6.8	7.4	7.4
	Somewhat important	119	22.4	24.4	31.8
	Not too important	151	28.4	30.9	62.7
	Not important	182	34.3	37.3	100.0
	Total	488	91.9	100.0	
Missing	No answer	43	8.1		
Total		531	100.0		

Importance of dog park

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very important	83	15.6	16.9	16.9
	Somewhat important	128	24.1	26.0	42.9
	Not too important	121	22.6	24.6	67.5
	Not important	160	30.1	32.5	100.0
	Total	492	92.7	100.0	
Missing	No answer	39	7.3		
Total		531	100.0		

Importance of tennis courts

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very important	91	17.1	18.8	18.8
	Somewhat important	166	31.3	34.4	53.2
	Not too important	144	27.1	29.8	83.0
	Not important	82	15.4	17.0	100.0
	Total	483	91.0	100.0	
Missing	No answer	48	9.0		
Total		531	100.0		

Importance of indoor recreational pool

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very important	192	36.2	38.6	38.6
	Somewhat important	149	28.1	30.0	68.6
	Not too important	75	14.1	15.1	83.7
	Not important	81	15.3	16.3	100.0
	Total	497	93.6	100.0	
Missing	No answer	34	6.4		
Total		531	100.0		

Importance of additional outdoor basketball courts

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very important	62	11.7	12.7	12.7
	Somewhat important	159	29.9	32.6	45.3
	Not too important	158	29.8	32.4	77.7
	Not important	109	20.5	22.3	100.0
	Total	488	91.9	100.0	
Missing	No answer	43	8.1		
Total		531	100.0		

Importance of additional baseball and softball fields

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very important	76	14.3	15.6	15.6
	Somewhat important	184	34.7	37.8	53.4
	Not too important	129	24.3	26.5	79.9
	Not important	98	18.5	20.1	100.0
	Total	487	91.7	100.0	
Missing	No answer	44	8.3		
Total		531	100.0		

Importance of additional soccer fields

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very important	51	9.6	10.6	10.6
	Somewhat important	162	30.5	33.6	44.2
	Not too important	156	29.4	32.4	76.6
	Not important	113	21.3	23.4	100.0
	Total	482	90.8	100.0	
Missing	No answer	49	9.2		
Total		531	100.0		

Importance of outdoor recreational pool

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very important	229	43.1	46.7	46.7
	Somewhat important	126	23.7	25.7	72.4
	Not too important	54	10.2	11.0	83.5
	Not important	81	15.3	16.5	100.0
	Total	490	92.3	100.0	
Missing	No answer	41	7.7		
Total		531	100.0		

Importance of Recreation Center with gym and instructional rooms

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very important	174	32.8	35.8	35.8
	Somewhat important	174	32.8	35.8	71.6
	Not too important	74	13.9	15.2	86.8
	Not important	64	12.1	13.2	100.0
	Total	486	91.5	100.0	
Missing	No answer	45	8.5		
Total		531	100.0		

Importance of facility dedicated to fitness and wellness

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very important	210	39.5	42.3	42.3
	Somewhat important	170	32.0	34.3	76.6
	Not too important	63	11.9	12.7	89.3
	Not important	53	10.0	10.7	100.0
	Total	496	93.4	100.0	
Missing	No answer	35	6.6		
Total		531	100.0		

Importance of BMX track

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very important	31	5.8	6.5	6.5
	Somewhat important	68	12.8	14.2	20.7
	Not too important	141	26.6	29.4	50.1
	Not important	239	45.0	49.9	100.0
	Total	479	90.2	100.0	
Missing	No answer	52	9.8		
Total		531	100.0		

Importance of paved bike trails

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very important	263	49.5	53.2	53.2
	Somewhat important	150	28.2	30.4	83.6
	Not too important	30	5.6	6.1	89.7
	Not important	51	9.6	10.3	100.0
	Total	494	93.0	100.0	
Missing	No answer	37	7.0		
Total		531	100.0		

Importance of mountain bike trails

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very important	129	24.3	26.6	26.6
	Somewhat important	145	27.3	29.9	56.5
	Not too important	103	19.4	21.2	77.7
	Not important	108	20.3	22.3	100.0
	Total	485	91.3	100.0	
Missing	No answer	46	8.7		
Total		531	100.0		

Importance of teen center

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very important	128	24.1	26.2	26.2
	Somewhat important	200	37.7	40.9	67.1
	Not too important	83	15.6	17.0	84.0
	Not important	78	14.7	16.0	100.0
	Total	489	92.1	100.0	
Missing	No answer	42	7.9		
Total		531	100.0		

Importance of outdoor ice skating rink

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very important	100	18.8	20.3	20.3
	Somewhat important	188	35.4	38.1	58.4
	Not too important	109	20.5	22.1	80.5
	Not important	96	18.1	19.5	100.0
	Total	493	92.8	100.0	
Missing	No answer	38	7.2		
Total		531	100.0		

Importance of indoor ice skating rink

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very important	83	15.6	16.9	16.9
	Somewhat important	138	26.0	28.0	44.9
	Not too important	133	25.0	27.0	72.0
	Not important	138	26.0	28.0	100.0
	Total	492	92.7	100.0	
Missing	No answer	39	7.3		
Total		531	100.0		

Importance of outdoor roller hockey rink

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very important	32	6.0	6.6	6.6
	Somewhat important	88	16.6	18.2	24.8
	Not too important	186	35.0	38.4	63.2
	Not important	178	33.5	36.8	100.0
	Total	484	91.1	100.0	
Missing	No answer	47	8.9		
Total		531	100.0		

Importance of 9-hole beginner golf course

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very important	92	17.3	18.9	18.9
	Somewhat important	142	26.7	29.2	48.1
	Not too important	114	21.5	23.5	71.6
	Not important	138	26.0	28.4	100.0
	Total	486	91.5	100.0	
Missing	No answer	45	8.5		
Total		531	100.0		

Importance of 18-hole public golf course

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very important	115	21.7	23.5	23.5
	Somewhat important	125	23.5	25.5	49.0
	Not too important	114	21.5	23.3	72.2
	Not important	136	25.6	27.8	100.0
	Total	490	92.3	100.0	
Missing	No answer	41	7.7		
Total		531	100.0		

Importance of cross country ski trails

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very important	44	8.3	9.0	9.0
	Somewhat important	127	23.9	26.0	35.0
	Not too important	164	30.9	33.5	68.5
	Not important	154	29.0	31.5	100.0
	Total	489	92.1	100.0	
Missing	No answer	42	7.9		
Total		531	100.0		

Importance of disk golf course

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very important	42	7.9	8.7	8.7
	Somewhat important	64	12.1	13.2	21.9
	Not too important	167	31.5	34.4	56.3
	Not important	212	39.9	43.7	100.0
	Total	485	91.3	100.0	
Missing	No answer	46	8.7		
Total		531	100.0		

Importance of outdoor amphitheatre

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very Important	76	14.3	15.4	15.4
	Somewhat Important	181	34.1	36.7	52.1
	Not too important	130	24.5	26.4	78.5
	Not Important	106	20.0	21.5	100.0
	Total	493	92.8	100.0	
Missing	No answer	38	7.2		
Total		531	100.0		

Importance of auditorium and cultural arts center

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very important	90	16.9	18.3	18.3
	Somewhat Important	179	33.7	36.4	54.7
	Not too important	119	22.4	24.2	78.9
	Not important	104	19.6	21.1	100.0
	Total	492	92.7	100.0	
Missing	No answer	39	7.3		
Total		531	100.0		

Importance of indoor field house

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very Important	85	16.0	17.4	17.4
	Somewhat important	158	29.8	32.3	49.7
	Not too important	130	24.5	26.6	76.3
	Not Important	116	21.8	23.7	100.0
	Total	489	92.1	100.0	
Missing	No answer	42	7.9		
Total		531	100.0		

Importance of programs for children under 5 years old

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very important	178	33.5	38.0	38.0
	Somewhat important	146	27.5	31.2	69.2
	Not too important	66	12.4	14.1	83.3
	Not important	78	14.7	16.7	100.0
	Total	468	88.1	100.0	
Missing	No answer	63	11.9		
Total		531	100.0		

Importance of programs for children 5-12 years old

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very important	226	42.6	47.3	47.3
	Somewhat important	154	29.0	32.2	79.5
	Not too important	35	6.6	7.3	86.8
	Not important	63	11.9	13.2	100.0
	Total	478	90.0	100.0	
Missing	No answer	53	10.0		
Total		531	100.0		

Importance of programs for teens 13-18 years old

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very important	207	39.0	43.5	43.5
	Somewhat important	171	32.2	35.9	79.4
	Not too important	43	8.1	9.0	88.4
	Not important	55	10.4	11.6	100.0
	Total	476	89.6	100.0	
Missing	No answer	55	10.4		
Total		531	100.0		

Importance of day camps for children

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very important	136	25.6	28.8	28.8
	Somewhat important	207	39.0	43.9	72.7
	Not too important	54	10.2	11.4	84.1
	Not important	75	14.1	15.9	100.0
	Total	472	88.9	100.0	
Missing	No answer	59	11.1		
Total		531	100.0		

Importance of cultural arts programs

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very important	148	27.9	31.2	31.2
	Somewhat important	181	34.1	38.1	69.3
	Not too important	86	16.2	18.1	87.4
	Not important	60	11.3	12.6	100.0
	Total	475	89.5	100.0	
Missing	No answer	56	10.5		
Total		531	100.0		

Importance of adult sports leagues

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very important	99	18.6	20.8	20.8
	Somewhat important	176	33.1	37.0	57.8
	Not too important	122	23.0	25.6	83.4
	Not important	79	14.9	16.6	100.0
	Total	476	89.6	100.0	
Missing	No answer	55	10.4		
Total		531	100.0		

Importance of adult instructional programs

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very important	118	22.2	24.7	24.7
	Somewhat important	210	39.5	44.0	68.8
	Not too important	92	17.3	19.3	88.1
	Not important	57	10.7	11.9	100.0
	Total	477	89.8	100.0	
Missing	No answer	54	10.2		
Total		531	100.0		

Importance of senior activities and programs

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very important	170	32.0	35.3	35.3
	Somewhat important	175	33.0	36.3	71.6
	Not too important	70	13.2	14.5	86.1
	Not important	67	12.6	13.9	100.0
	Total	482	90.8	100.0	
Missing	No answer	49	9.2		
Total		531	100.0		

Importance of high adventure opportunities

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very important	67	12.6	14.1	14.1
	Somewhat important	156	29.4	32.9	47.0
	Not too important	139	26.2	29.3	76.4
	Not important	112	21.1	23.6	100.0
	Total	474	89.3	100.0	
Missing	No answer	57	10.7		
Total		531	100.0		

Importance of park recreational opportunities

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very Important	108	20.3	23.0	23.0
	Somewhat Important	216	40.7	46.0	68.9
	Not too important	85	16.0	18.1	87.0
	Not important	61	11.5	13.0	100.0
	Total	470	88.5	100.0	
Missing	No answer	61	11.5		
Total		531	100.0		

Level of referendum support per month

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Less than \$5	101	19.0	19.0	19.0
	Between \$5 and \$10	170	32.0	32.0	51.0
	Between \$11 and \$20	68	12.8	12.8	63.8
	Between \$21 and \$30	31	5.8	5.8	69.7
	Between \$31 and \$40	4	.8	.8	70.4
	Between \$41 and \$50	11	2.1	2.1	72.5
	More than \$50	6	1.1	1.1	73.6
	Would not be willing to incur an increase	102	19.2	19.2	92.8
	No answer	38	7.2	7.2	100.0
Total		531	100.0	100.0	

Gender

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Male	124	23.4	24.2	24.2
	Female	388	73.1	75.8	100.0
	Total	512	96.4	100.0	
Missing	No answer	19	3.6		
Total		531	100.0		

Age

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-35 years	133	25.0	25.8	25.8
	36-54 years	230	43.3	44.7	70.5
	55-65 years	96	18.1	18.6	89.1
	66 and over	56	10.5	10.9	100.0
	Total	515	97.0	100.0	
Missing	No answer	16	3.0		
Total		531	100.0		

Household members age 0-5 years

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	0	381	71.8	71.8	71.8
	1	97	18.3	18.3	90.0
	2	44	8.3	8.3	98.3
	3	9	1.7	1.7	100.0
	Total	531	100.0	100.0	

Household members age 6-12 years

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	0	389	73.3	73.3	73.3
	1	89	16.8	16.8	90.0
	2	47	8.9	8.9	98.9
	3	6	1.1	1.1	100.0
	Total	531	100.0	100.0	

Household members age 13-18 years

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	0	443	83.4	83.4	83.4
	1	60	11.3	11.3	94.7
	2	24	4.5	4.5	99.2
	3	3	.6	.6	99.8
	4	1	.2	.2	100.0
	Total	531	100.0	100.0	

Household members age 19-35 years :

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	0	333	62.7	62.7	62.7
	1	97	18.3	18.3	81.0
	2	96	18.1	18.1	99.1
	3	5	9	9	100.0
	Total	531	100.0	100.0	

Household members age 36-54 years

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	0	275	51.8	51.8	51.8
	1	104	19.6	19.6	71.4
	2	152	28.6	28.6	100.0
	Total	531	100.0	100.0	

Household members age 55 and over

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	0	379	71.4	71.4	71.4
	1	61	11.5	11.5	82.9
	2	90	16.9	16.9	99.8
	3	1	.2	.2	100.0
	Total	531	100.0	100.0	

Household member with a disability

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	37	7.0	7.2	7.2
	No	479	90.2	92.8	100.0
	Total	516	97.2	100.0	
Missing	No answer	15	2.8		
Total		531	100.0		

**Household member with a disability would use special recreation
association services**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	20	3.8	62.5	62.5
	No	12	2.3	37.5	100.0
	Total	32	6.0	100.0	
Missing	No answer	5	.9		
	System	494	93.0		
	Total	499	94.0		
Total		531	100.0		

Live north or south of Fox River

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	North of the Fox River	277	52.2	55.0	55.0
	South of the Fox River	227	42.7	45.0	100.0
	Total	504	94.9	100.0	
Missing	No answer	27	5.1		
	Total	531	100.0		

Live east or west of Route 47

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	East of Route 47	248	46.7	48.6	48.6
	West of Route 47	262	49.3	51.4	100.0
	Total	510	96.0	100.0	
Missing	No answer	21	4.0		
	Total	531	100.0		

Length of residence in Yorkville

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2 years or less	162	30.5	31.5	31.5
	3-5 years	127	23.9	24.7	56.2
	6-10 years	71	13.4	13.8	70.0
	Over 10 years	154	29.0	30.0	100.0
	Total	514	96.8	100.0	
Missing	No answer	17	3.2		
	Total	531	100.0		

Own or rent home

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Own	503	94.7	95.6	95.6
	Rent	22	4.1	4.2	99.8
	Other	1	.2	.2	100.0
	Total	526	99.1	100.0	
Missing	No answer	5	.9		
Total		531	100.0		

Race

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	White/Caucasian	486	91.5	95.3	95.3
	Hispanic	13	2.4	2.5	97.8
	Asian/Pacific Islander	7	1.3	1.4	99.2
	Black/African American	2	.4	.4	99.6
	Native American	1	.2	.2	99.8
	Other	1	.2	.2	100.0
	Total	510	96.0	100.0	
Missing	No answer	21	4.0		
Total		531	100.0		

Language other than English spoken in home

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	45	8.5	8.6	8.6
	No	478	90.0	91.4	100.0
	Total	523	98.5	100.0	
Missing	No answer	8	1.5		
Total		531	100.0		

2006 household income

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Under \$35,000	42	7.9	9.4	9.4
	\$35,000-\$49,999	58	10.9	13.0	22.4
	\$50,000-\$74,999	102	19.2	22.8	45.2
	\$75,000-\$99,999	104	19.6	23.3	68.5
	\$100,000-\$149,999	99	18.6	22.1	90.6
	\$150,000 or more	42	7.9	9.4	100.0
	Total	447	84.2	100.0	
Missing	No answer	84	15.8		
Total		531	100.0		

Appendix C: Survey Instrument

1. Do you live within the Yorkville city limits?

- ☐ 1. Yes
☐ 2. No

2. In the past 12 months, how often have you or anyone in your household used any City of Yorkville Parks and Recreation Department facilities and parks?

- ☐ 1. Once a week or more
☐ 2. A few times a month
☐ 3. About once a month
☐ 4. A few times a year
☐ 5. Once a year
☐ 6. Not at all

3. Thinking about the facilities and parks you and your household visited in the past 12 months, please rate the following aspects of these parks and facilities. *(Circle one number on each line.)*

	Excellent	Good	Fair	Poor	Don't Know/ Doesn't Apply
a. Condition of program equipment	1	2	3	4	7
b. Repair and upkeep of playground equipment	1	2	3	4	7
c. Upkeep and maintenance of park	1	2	3	4	7
d. Convenience/availability of parking	1	2	3	4	7
e. Signage	1	2	3	4	7
f. Picnic shelters	1	2	3	4	7
g. Picnic tables and benches	1	2	3	4	7
h. Basketball court	1	2	3	4	7
i. Baseball field	1	2	3	4	7
j. Soccer field	1	2	3	4	7

4. In the past 12 months, how often have you or anyone in your household participated in any City of Yorkville Parks and Recreation Department programs? *(For example, youth summer camps or sports leagues.)*

- ☐ 1. Once a week or more
☐ 2. A few times a month
☐ 3. About once a month
☐ 4. A few times a year
☐ 5. Once a year
☐ 6. Not at all

5. Thinking about the programs you and your household attended in the past 12 months, please rate the following aspects of these programs. *(Circle one number on each line.)*

	Excellent	Good	Fair	Poor	Don't Know/ Doesn't Apply
a. Upkeep of facilities and parks	1	2	3	4	7
b. Cost of the program	1	2	3	4	7
c. Registration process	1	2	3	4	7
d. Availability of program choices	1	2	3	4	7
e. Availability of program times/days	1	2	3	4	7
f. Quality of instructors/coaches	1	2	3	4	7
g. Quality of referee/umpire	1	2	3	4	7
h. Overall quality of program	1	2	3	4	7

6. In the past 12 months, have you or anyone in your household attended a **communitywide program or special event** sponsored by the Yorkville Parks and Recreation Department? *(For example, Outdoor Movies, Music Under the Stars or the Hometown Days Festival)*

- ☐ 1. Yes
☐ 2. No → **Skip to question 8**

7. Please rate the quality of the most recent communitywide program or special event which you or your household attended.

- ☐ 1. Excellent
☐ 2. Good
☐ 3. Fair
☐ 4. Poor

8. In the past 12 months, have you or anyone in your household taken part in programs offered by the following groups or organizations? *(Please check all that apply)*

- ☐ a. Oswegoland Park District
☐ b. Fox Valley Park District
☐ c. Plano YMCA
☐ d. Club 47
☐ e. Cardinal Fitness
☐ f. Anytime Fitness
☐ g. Other *(specify)* _____
☐ h. None

9. Are you currently receiving the Yorkville Parks and Recreation Department quarterly program catalog?

- ☐ 1. Yes
- ☐ 2. No→ **Skip to question 11**

10. How are you currently receiving the Yorkville Parks and Recreation Department quarterly program catalog?

- ☐ 1. Mail
- ☐ 2. Walk in/personal pick up
- ☐ 3. Web site
- ☐ 4. Other (*specify*) _____

11. Which of the following sources do you use to get information about the Yorkville Parks and Recreation Department? (*Please check all that apply.*)

- ☐ a. Program catalog
- ☐ b. Flyers or posters
- ☐ c. Newspapers (*specify newspaper name*) _____
- ☐ d. Cable TV (*specify channel*) _____
- ☐ e. City website
- ☐ f. School newsletters
- ☐ g. Community park signage
- ☐ h. Word of mouth
- ☐ i. Other source (*specify*) _____
- ☐ j. None

12. The Yorkville Parks and Recreation Department would like to know what additional facilities the Department should be offering. How important or unimportant is it for the Parks and Recreation Department to offer the following facilities and services?
(Circle one number on each line.)

	Very Important	Somewhat Important	Not Too Important	Not Important
a. Acquire more land for additional parks	1	2	3	4
b. Skate park	1	2	3	4
c. Dog park	1	2	3	4
d. Tennis courts	1	2	3	4
e. Indoor recreational pool	1	2	3	4
f. Additional outdoor basketball courts	1	2	3	4
g. Additional baseball and softball fields	1	2	3	4
h. Additional soccer fields	1	2	3	4
i. Outdoor recreational pool	1	2	3	4
j. Recreation Center with gym & instructional rooms	1	2	3	4
k. Facility dedicated to fitness and wellness	1	2	3	4
l. BMX track	1	2	3	4
m. Paved bike trails	1	2	3	4
n. Mountain bike trails	1	2	3	4
o. Teen center	1	2	3	4
p. Outdoor ice skating rink	1	2	3	4
q. Indoor ice skating rink	1	2	3	4
r. Outdoor roller hockey rink	1	2	3	4
s. 9-hole beginner golf course	1	2	3	4
t. 18-hole public golf course	1	2	3	4
u. Cross country ski trails	1	2	3	4
v. Disk golf course	1	2	3	4
w. Outdoor amphitheatre	1	2	3	4
x. Auditorium and cultural arts center	1	2	3	4
y. Indoor field house	1	2	3	4

13. The Yorkville Parks and Recreation Department would like to know what additional **programs** the Department should be offering. How important or unimportant is it for the Parks and Recreation Department to offer the following programs? (*Circle one number on each line*)

	Very Important	Somewhat Important	Not Too Important	Not Important
a. Programs for children under 5 years old	1	2	3	4
b. Programs for children 5-12 years old	1	2	3	4
c. Programs for teens 13-18 years old	1	2	3	4
d. Day camps for children	1	2	3	4
e. Cultural arts programs	1	2	3	4
f. Adult sports leagues	1	2	3	4
g. Adult instructional programs	1	2	3	4
h. Senior activities and programs	1	2	3	4
i. High-adventure opportunities	1	2	3	4
j. Park recreational opportunities	1	2	3	4

14. If a referendum were needed to acquire some of these services and facilities, what would be your level of support per *month* to support the construction and operation of expanded Yorkville Parks and Recreation facilities?

- ☐ 1. Less than \$5
- ☐ 2. Between \$5 and \$10
- ☐ 3. Between \$11 and \$20
- ☐ 4. Between \$21 and \$30
- ☐ 5. Between \$31 and \$40
- ☐ 6. Between \$41 and \$50
- ☐ 7. More than \$50
- ☐ 8. Would not be willing to incur an increase

15. Are you:

- ☐ 1. Male
- ☐ 2. Female

16. Please indicate your age category:

- ☐ 1. 18-35 years
- ☐ 2. 36-54 years
- ☐ 3. 55-65 years
- ☐ 4. 66 and over

17. Including yourself, how many people in each of the following age groups live in your household?

- _____ a. 0-5 years
- _____ b. 6-12 years
- _____ c. 13-18 years
- _____ d. 19-35 years
- _____ e. 36-54 years
- _____ f. 55 and over

18. Does anyone in your household have a disability that would require special assistance pertaining to our park equipment and programs? (*Examples include: autism, physical handicaps, or hearing or vision impairment.*)

- ☐ 1. Yes
- ☐ 2. No → **Skip to question 20**

19. If yes, would that individual use services at a special recreation association if these services were offered by the Parks and Recreation Department?

- ☐ 1. Yes
- ☐ 2. No

20. Do you live north or south of the Fox River?

- ☐ 1. North of the Fox River
- ☐ 2. South of the Fox River

21. Do you live east or west of Route 47?

- ☐ 1. East of Route 47
- ☐ 2. West of Route 47

22. How long have you lived in Yorkville?

- ☐ 1. 2 years or less
- ☐ 2. 3-5 years
- ☐ 3. 6-10 years
- ☐ 4. Over 10 years

23. Do you own or rent your home?

- ☐ 1. Own
- ☐ 2. Rent
- ☐ 3. Other

24. Are you:

- ☐ 1. White/Caucasian
- ☐ 2. Hispanic
- ☐ 3. Asian/Pacific Islander
- ☐ 4. Black/African American
- ☐ 5. Native American
- ☐ 6. Other (*specify*) _____

25. Is there a language other than English spoken in your home?

- ☐ 1. Yes
- ☐ 2. No

26. What was your 2006 household income?

- ☐ 1. Under \$35,000
- ☐ 2. \$35,000-\$49,999
- ☐ 3. \$50,000-\$74,999
- ☐ 4. \$75,000-\$99,999
- ☐ 5. \$100,000-\$149,999
- ☐ 6. \$150,000 or more

27. Please provide any additional comments you would like to share with the Yorkville Parks and Recreation Department.

Thank you. Please return your completed survey in the postage paid envelope to:
Public Opinion Laboratory
Northern Illinois University
148 N. 3rd St.
DeKalb, IL 60115

Appendix D: Advance Letters



Yorkville Parks & Recreation Dept.

201 W. Hydraulic St. Yorkville, IL 60560 630.553.4357 630.553.4360 fax e-mail: recreation@yorkville.il.us
website: www.yorkville.il.us

August 7, 2007

Dear Neighbor,

You have been randomly selected to participate in the Yorkville Parks and Recreation Department survey. You have a unique opportunity to provide the Parks and Recreation Department with opinions that will be considered as we plan for the future.

Please have one adult member of your household complete the enclosed questionnaire. It should take approximately 15 minutes. All responses are completely confidential.

Your opinions are very important to us. We hope you will share your experiences and expectations of the Parks and Recreation Department. **Your opinions are very important whether or not you use the facilities and programs offered by the Parks and Recreation Department.**

We have contracted with the Public Opinion Laboratory at Northern Illinois University to help conduct the surveys. Please return the completed survey in the postage paid envelope we have provided. The number on the questionnaire helps the POL keep track of who has responded so further reminders will not be necessary.

Completing the survey is a simple way to become more involved with our parks and programs and to participate in the planning process. Your ideas will help shape the Yorkville Parks and Recreation Department. We look forward to your support in sharing your opinions as we plan for park and recreation services that demonstrate our commitment to excellence.

On behalf of the Yorkville Parks and Recreation Department, thank you!

Sincerely,

Dave Mogle
Director of Parks and Recreation



Yorkville Parks & Recreation Dept.

201 W. Hydraulic St. Yorkville, IL 60560 630.553.4357 630.553.4360 fax e-mail: recreation@yorkville.il.us
website: www.yorkville.il.us

September 2007

Dear Neighbor,

Please help the Yorkville Parks and Recreation Department plan for the future.

Your household has been randomly selected to participate in the Yorkville Parks and Recreation Department survey, but we have not heard from you. **Your opinions are very important whether or not you use the facilities and programs offered by the Parks and Recreation Department.** Your responses to this survey will be used as we plan for future parks and recreation services. We hope you will share your experiences and expectations of the Parks and Recreation Department.

Please have one adult member of your household complete the enclosed questionnaire. It should take approximately 15 minutes to complete. Return your completed questionnaire in the enclosed postage-paid envelope. Your responses will be kept confidential and results will be presented only in aggregate form. We have contracted with the Public Opinion Laboratory at Northern Illinois University to conduct this survey. The number on the questionnaire helps the POL keep track of who has responded so further reminders will not be necessary.

Your ideas will help shape the Yorkville Parks and Recreation Department. We look forward to your support in sharing your opinions to help us in our commitment to excellence.

Thank you.

Sincerely,

Dave Mogle
Director of Parks and Recreation



Yorkville Parks & Recreation Dept.

201 W. Hydraulic St. Yorkville, IL 60560 630.553.4357 630.553.4360 fax e-mail: recreation@yorkville.il.us
website: www.yorkville.il.us

October 2007

Dear Neighbor,

We haven't heard from you!

This is your last opportunity to complete the Yorkville Parks and Recreation Department survey. We ask for your opinions as we plan for programs, activities, and services. **Your opinions are very important whether or not you use the facilities and programs offered by the Parks and Recreation Department.** We hope you will share your experiences and expectations of the Parks and Recreation Department.

Please help us by having one adult member of your household complete the enclosed questionnaire. It should take approximately 15 minutes to complete. Return your completed questionnaire in the enclosed postage-paid envelope. We have contracted with the Public Opinion Laboratory at Northern Illinois University to conduct this survey. The number on the questionnaire helps the POL keep track of who has responded so further reminders will not be necessary. Your responses will be kept confidential and results will be presented to the Parks and Recreation only in aggregate form.

Your answers to this survey will help shape the Yorkville Parks and Recreation Department. We look forward to hearing your ideas.

Thank you.

Sincerely,

Dave Mogle
Director of Parks and Recreation