

About the Opportunity

Looking for an effective way to reach a large and engaged audience? Consider advertising in the Yorkville Parks and Recreation Interactive Digital Program Guide! With several size options at different price points, you can choose the perfect ad to fit your budget and marketing goals. Plus, all ads are full-color and offer interactive click-through links to your website, providing a seamless experience for potential customers.

But the benefits don't stop there! By advertising in the Yorkville Parks and Recreation Interactive Digital Program Guide, you'll be able to reach thousands of people who are actively engaged in their community and interested in staying active and healthy. Whether you're promoting a local business or trying to raise awareness for a cause, this is the perfect platform to get your message in front of a receptive audience.

Why wait? Contact us today to learn more about our advertising options and start reaching your target audience today!


CONTACT US!

PHONE
630-553-4350

WEBSITE
Yorkville.il.us

FACEBOOK
@YorkvilleParksandRec

For more information, contact
Yorkville Sponsorship & Marketing
team at
Sponsorship@yorkville.il.us



Program Guide



See more sponsorship opportunities at
Yorkville.il.us/Sponsorships

Sponsorship information!

Yorkville.il.us/Sponsorships



YORKVILLE
PARKS & RECREATION



SPONSORSHIP CONTRACT

AD SIZE: Select at least one (you may place multiple ads)

- Back Cover Full Page (exclusive) 1/2 Page Vertical
 ~~Inside Cover (exclusive)~~ 1/4 Page Vertical
 Full Page Interior Business Card
 1/2 Page Horizontal

FREQUENCY: Select One

- One Time - Single Catalog Yearly* - Three Catalogs
**Best value*

*SPONSORS WHO PLACE THEIR ADS YEARLY RECEIVE A 10% DISCOUNT

PAYMENT: Select One**

- One Invoice - Paid in Full
 Total due \$ _____
 Three Invoices - Paid Individually
 \$ _____/each invoice

Payment: Please call (630)553-4350 to make credit card payments via Visa, Mastercard, Discover, or American Express.

**Payment must be received before catalog is approved to print. All Proofs must be submitted electronically as a high-resolution PDF or JPEG, along with the completed Sponsorship Contract, to sponsorship@yorkville.il.us.

BUSINESS NAME

CONTACT NAME

BUSINESS ADDRESS

CITY STATE ZIP

PHONE

EMAIL

SIGNATURE DATE

TERMS AND CONDITIONS:

By submitting this form, I agree to the above selections for my ad size, display, number of publications, price, advertising terms & policies, and invoice terms. Ads are non-refundable.

Rock THE SIDELINES

Show your support for your favorite athlete this season with Yorkville Recreation Department official fan gear!

Be the best dressed in the cheering section with clothing and accessories from all your favorite brands including Nike, Puma, Under Armour, The North Face, and more!

Shop for the whole family at <https://bit.ly/YRDATHleticGearShop>

Exclusive Priority Ads

Looking for priority ad placement? We have you covered!

The Inside Cover and Back Cover of the Program Guide are exclusive, premium placement for full-page ads!

FILLED

Walk-in Services Available at City Hall

- Police Department
- Recreation Program Registration
- Soccer Jersey Sales
- Building Permits
- Liquor Licensing
- Saltwater Vendor Licensing
- Tobacco Licensing
- City Record Services
- Utility Bill Set-Up for Water, Sewer, Gas

NEW Yorkville City Hall & Police Department! Come visit us at the new location! (651 Prairie Pointe Dr)

COACHES WANTED

Enjoy giving back by volunteering!

Coaches get to pick their practice days and times

Share your love of soccer

If you have soccer experience and are interested in becoming a volunteer coach for a team, please call Michael at 630-553-4357 for more information or email at mdonovan@yorkville.il.us.

Full Page Interior (8"x9") - \$750

Inside Cover (8"x9") - \$1000

Back Cover (8"x9.5") - \$1000

YORKVILLE RIVER FEST

FRIDAY, JULY 14 (5-10PM)
SATURDAY, JULY 15 (NOON-10PM)

1131 E HYDRAULIC AVE, YORKVILLE

Join the Yorkville Parks and Recreation Department for a seasonal fest with food, live country music, craft beer, fishing, outdoor food trucks, family-friendly festival (no alcohol), and more!

LIVE COUNTRY MUSIC

Friday, July 14
Saturday, July 15

FAMILY ACTIVITIES

Super Mario Obstacle Course
Obstacle Maze & Obstacle
(Timberlake & Captain Hook)
Water Park Adventure
(Land movie)

Join our TEAM

WORK HERE, PLAY HERE! *We're hiring!*

REFEREES - CONCESSIONS - PRESCHOOL - SPECIAL EVENTS

Applications available at Yorkville.il.us/joppy

Yorkville Cub Scouts Pack 340

START YOUR ADVENTURE WITH US!

LEARN HOW TO JOIN US!

Small Group Meetings 6:00-7:00pm
www.yorkvillecubscouts.com

SUMMER CAMPS

Yorkville Parks & Recreation
Summer Programs

Registration: Yorkville.il.us/summer

1/2 Page Vertical (3.75"x9") - \$400

1/2 Page Horizontal (8"x4.25") - \$400

1/4 Page (3.75"x4.25") - \$200

1/8 Page - Business Card (3.75"x2") - \$130

TERMS & POLICIES

To view a complete list of terms and policies, please visit the Parks and Recreation Sponsorship webpage at Yorkville.il.us/Sponsorships.

Advertisement proofs, contract, and payment must be submitted to the Yorkville Parks & Recreation Department by the dates listed to ensure inclusion in the catalog. All advertisements must be electronically submitted as a PDF to sponsorship@yorkville.il.us.

The Yorkville Parks & Recreation Department will not provide edits or changes to the advertisements submitted. Ads are placed within the catalogs as submitted by the business. Space is limited and advertisements are taken on a first come, first served basis.

PROGRAM GUIDE DATES

SUMMER
Covers May - August
Ads submitted by February 27, 2026
Published April 2026

FALL
Covers September - December
Ads submitted by June 12, 2026
Published August 2026

WINTER/SPRING
Covers January - April
Ads submitted by September 18, 2026
Published December 2026