

# LEAGUE COMMISSIONER

**\$2000**

## Exclusive Annual Sponsorship (13 available)

This sponsorship is priced at \$2000 and covers a total of 9 leagues for the entire year (7 seasons between baseball/softball/soccer for spring and fall, and basketball in the winter). With this sponsorship, your logo will also be included on the League Commissioner page in the Athletics section of the Program Guide for one full year (3 consecutive editions: Summer, Fall, and Winter/Spring).

To get your logo on for the 2026 full Baseball/Softball season, we would need commitment by **February 27, 2026** so we can order the banners and jerseys.

Included with that sponsorship are the below benefits and some information on each league:



**Baseball/Softball** – approximately 950+ players each season. 2 seasons offered: Spring/Summer and Fall. Between weekly practices and games, there will be potential exposure to thousands of people in attendance at the fields each week from just our In-House leagues; plus, additional attendance for Adult Softball, Travel, and any tournaments that may be played there.

- Exclusive 5x8 banner at Steven G. Bridge Park highlighting business logo (displayed year-round).
  - Steven G. Bridge Park hosts our In-House Baseball/Softball for Spring/Summer and Fall leagues, Travel Team leagues, Adult Softball Leagues, Softball teams from surrounding communities, and the potential for spring tournaments featuring out-of-town league participation.
- Company name on 4x6 banner at Beecher Park
- Logo and website link on the Parks and Recreation Baseball/Softball webpage
- Company Name on the back of team jerseys worn weekly to games and many to practices as well
  - Choice of jersey color if that color is still available
- Company name on the game schedule handed out to all league participants
- Business name included and thanked in the end of season email sent to all program participants



**Soccer** – approximately 625+ players per season, preschool – 8th Grade. 3 seasons offered spanning April through November: Spring, Fall, and Late Fall. We traditionally have a high participation from the surrounding areas for this program, including Newark, Montgomery, and Plano. Between games and practices, there is potential exposure to thousands of people weekly.

- Exclusive 3x4 double-sided mesh banner on a field at Bristol Bay Park with your business name (sponsor art space is 3x4, with the field number next to the art)
  - That field will be named after your business for the full year
- Field referred to as “YOUR BUSINESS FIELD” on the game schedule passed out to all participants
- Logo on two 4x6 shed banners, one on each side of the park
- Logo and link on the Parks and Recreation Soccer webpage
- Company name on the game schedule
- Business included and thanked in the end of season email sent out to all participants



**Winter Basketball** – approximately 500+ players. Season runs October – March.

- Business name on the back of the jersey for both a Girls and Boys team(s), doubling your exposure through the season (Girls Season: Oct-Dec & Boys Season: Jan-March).
  - T-shirts are worn to all games on the 7-game schedule and often worn to practices
- Weekly exposure to families in attendance for practices and games
- Logo and link on the Parks and Recreation Winter Basketball webpage
- Business highlighted as a sponsor on the game schedule handed out to all participants

# BASEBALL & SOFTBALL



## Home Run Sponsor

**\$1000**

- Exclusive 5x8ft banner with your art or logo at Steven G. Bridge Park

\*\*Bridge Park is home to In-House Leagues, Adult Softball Leagues, Travel Team Leagues, Softball teams from surrounding communities, and the potential for tournaments this season featuring out-of-town teams

- Plus all benefits included in the Triple and Single Sponsorship Levels



## Triple Sponsor

**\$600**

- Company name on back of team jerseys
- \*Please note this will be name only, not logo
- Company name listed on game schedule passed out to all participants
- Plus all benefits included in the Single Sponsorship

**Baseball/Softball** – approximately 950+ players each season. 2 seasons offered: Spring/Summer and Fall. Between weekly practices and games, there will be potential exposure to thousands of people in attendance at the fields each week from just our In-House leagues; plus, additional attendance for Adult Softball, Travel, and any tournaments that may be played there.



## Single Sponsor

**\$300**

- Company name on 4x6ft all sponsor banner at Beecher Park
- Logo and link on city website
- Business included and thanked within the end of season email sent to all participants

### Included with all Youth Baseball/Softball League Sponsorships are the following benefits:

- Weekly exposure to hundreds of area families as they attend games and practices.
- Single sponsorship covers **both** spring and fall seasons.
- Your logo and a link to your website on the Youth Athletics webpage on the City's website.
- Name on the all sponsor 4x6ft banner at Beecher Park from April-October.

# SOCCER



## Field Sponsor (13 Available)

# \$750

- Field named after sponsor from April-November
- Field referred to as "Business Name Field" on game schedule
- Exclusive 3x4ft double-sided banner on field
- Plus all benefits of Corner Kick Sponsorship

**Soccer** - approximately 625+ players per season, preschool - 8th Grade. 3 seasons offered spanning April through November: Spring, Fall, and Late Fall. We traditionally have a high participation from the surrounding areas for this program, including Newark, Montgomery, and Plano. Between games and practices, there is potential exposure to thousands of people weekly.



## Corner Kick Sponsor

# \$400

- Company logo on two (2) 4x6ft shed banners
- Logo and link on city website
- Company name on game schedule
- Business included and thanked within the end of season email sent to all participants

### Included with all Youth Soccer League Sponsorships are the following benefits:

- Weekly exposure to approximately 500+ area families as they attend games and practices.
- Single sponsorship covers **both** spring and fall seasons, and the late fall soccer.
- Your logo and a link to your website on the Youth Athletics webpage on the City's website.
- Name on the All Sponsor 4x6ft banner at Bristol Bay Park from April-November.



## Slam Dunk Sponsor \$500

- Business Name on the back of 2 team jerseys
  - 1 team each **BOTH** Boys and Girls

**\*Please note this will be name only, not logo**
- Logo and link on city website
- Company name on game schedule
- Business included and thanked within the end of season email sent to all participants

**Winter Basketball** - approximately 400+ players. Season runs October - March.

Girls Season runs October - December, and the Boys Season runs January - March.



## MVP Sponsor \$300

- Business Name on the back of 1 team jersey for either Boys or Girls

**\*Please note this will be name only, not logo**
- Logo and link on city website
- Company name on game schedule
- Business included and thanked within the end of season email sent to all participants

# BASKETBALL

### Included with all Youth Basketball League Sponsorships are the following benefits:

- Weekly exposure to approximately 400+ area families as they attend games and practices.
- T-shirt jerseys worn to all games on 7-game schedule and often worn to practices.
- Your logo and a link to your website on the Youth Athletics webpage on the City's website.
- Name on the game schedule passed out to all participants



### Included with all Youth Athletic League Sponsorships are the following benefits:

- Logo and link to company website on corresponding Youth Athletics page
- Sponsorship for the whole year for the corresponding league
- Business thanked in end of the season email for that league
- Positive weekly exposure to thousands of people attending practices & games

