

# JOIN THE YORKVILLE PARKS AND RECREATION DEPARTMENT FOR ONE OF THE BIGGEST PARTIES OF THE SUMMER!



**YORKVILLE RIVER FEST** IS ONE OF YORKVILLE'S MOST POPULAR FESTIVALS; DRAWING THOUSANDS OF PATRONS FROM YORKVILLE AND THE SURROUNDING AREAS EACH YEAR. THIS **FAMILY-FRIENDLY FESTIVAL** IS FILLED WITH FOOD, LIVE COUNTRY MUSIC, FAMILY ACTIVITIES AND MORE, PROVIDING FUN ALONG THE SCENIC FOX RIVER!

TAKE ADVANTAGE OF THIS OPPORTUNITY TO GET THE **BEST RETURN ON YOUR ADVERTISING INVESTMENT** BY SPONSORING YORKVILLE RIVER FEST! OUR SPONSORS RECEIVE UNPARALLELED EXPOSURE TO A DIVERSE AUDIENCE IN THE SURROUNDING COMMUNITIES. **SEVERAL PRICE POINTS AND BENEFITS LEVELS** ARE AVAILABLE TO FIT YOUR ADVERTISING GOALS! EVERY SPONSORSHIP LEVEL RECEIVES ADVERTISEMENTS ON THE EVENT WEBSITE AND SIGNAGE AT THE EVENT!

DON'T WAIT! TAKE ADVANTAGE OF THIS OPPORTUNITY TO INVEST IN YOUR BUSINESS AND YOUR COMMUNITY BY SPONSORING THE YORKVILLE PARKS AND RECREATION DEPARTMENT'S RIVER FEST THIS YEAR! FOR MORE INFORMATION OR TO DISCUSS ADDITIONAL BENEFITS YOU DO NOT SEE LISTED, PLEASE CONTACT THE SPONSORSHIP TEAM AT **[SPONSORSHIP@YORKVILLE.IL.US](mailto:SPONSORSHIP@YORKVILLE.IL.US)**.



UNITED CITY OF YORKVILLE  
PARKS & RECREATION DEPARTMENT

## CONTACT US!

PHONE  
**630.553.4350**

WEBSITE  
**[Yorkville.il.us/RiverFest](http://Yorkville.il.us/RiverFest)**

FACEBOOK  
**[@YorkvilleParksandRec](https://www.facebook.com/YorkvilleParksandRec)**

For more information contact  
the Sponsorship Team at  
**[Sponsorship@yorkville.il.us](mailto:Sponsorship@yorkville.il.us)**



SCAN THE QR OR VISIT THE  
FESTIVAL WEBPAGE AT  
**[YORKVILLE.IL.US/RIVERFEST](http://YORKVILLE.IL.US/RIVERFEST)**

# YORKVILLE RIVER FEST

Sponsorship Information

## SAVE THE DATE!

**SATURDAY, JULY 19**  
**11AM-10PM**

**RIVERFRONT PARK**  
**131 E HYDRAULIC AVE,**  
**YORKVILLE**





# SPONSORSHIP LEVELS

## SPONSORSHIP CONTRACT DUE BY JUNE 13

### PAYMENT INFORMATION

Payment: Please call (630) 553-4350 to make credit card payments via Visa, Mastercard, Discover, or American Express.

#### ☐ MAIN SPONSOR (EXCLUSIVE) \$1500

- Logo on all promotional materials for festival
- Logo included on select Beer Tent Signage.
- Naming Rights to the Craft Beer Tasting (Saturday, July 19).
- Logo included on the Tasting Glasses (must be secured by June 13).
- Logo included on all advertisements highlighting the Craft Beer Tasting.
- Logo included on select general festival advertisements.
- Includes 4 complimentary Craft Beer Tasting tickets (Saturday, July 19).
- Includes 4 free drink tickets (to be used throughout the festival).
- Opportunity for Vendor Booth at Festival and/or Volunteer at Craft Beer Tasting.
- Logo and website link included on the festival website.

#### ☐ WHITEWATER SPONSOR \$1200

- Logo included on select advertisements. (print, online & social media)
- Announced & Thanked on Stage.
- Logo on a large banner placed in prominent location at the festival.
- Opportunity for Vendor Booth at Festival.
- Includes 2 complimentary Craft Beer Tasting Tickets for Saturday, July 19.
- Logo and website link included on the festival website.

#### ☐ MUSIC SPONSOR \$800

- Logo included on select advertisements highlighting the bands.
- Name mention on select general festival advertisements.
- Announced & Thanked on Stage.
- Large Banner placed near stage.
- Logo and website link included on the festival website.

Music Performances By:  
Cowboy Co. The Country Music Show,  
Riplock, and Back Country Roads.

#### ☐ FAMILY ACTIVITIES SPONSOR \$600

- Logo included on select family activities signage during the event.
- Included on General Festival Banner.
- Logo included on select advertisements highlighting the family activities.
- Logo and website link included on the festival website.

#### ☐ FRIENDS OF THE FESTIVAL \$300

- Included on General Festival Banner.
- Name mention on select social media posts.
- Logo and website link included on the festival website.

-----  
Company Name

-----  
Contact Name

-----  
Sponsorship Selected

-----  
Address

-----  
City State Zip

-----  
Phone

-----  
Email

-----  
Signature Date

**Please complete the attached form and submit electronically to [Sponsorship@yorkville.il.us](mailto:Sponsorship@yorkville.il.us) or mail to 651 Prairie Pointe Dr, Yorkville, IL 60560.**

**TERMS AND CONDITIONS:**  
By submitting this form, you agree to the included selections for sponsorship level, price, and payment terms.

**PLEASE NOTE:**  
Payment must be received before your sponsorship is approved.  
All proofs for logos must be submitted electronically as a PDF or JPEG to [sponsorship@yorkville.il.us](mailto:sponsorship@yorkville.il.us) on or before **June 13th**.