



DOWNTOWN PUBLIC ART PROGRAM

📍 United City of Yorkville
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SUMMARY

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Vision**



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Site Selection
Catalogue &
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EXECUTIVE SUMMARY

THE **ROLE** OF PUBLIC ART WITHIN YORKVILLE'S DOWNTOWN AS A TOOL FOR ECONOMIC DEVELOPMENT.

The United City of Yorkville recognizes that public art is just one component of many economic development tools used to create a vibrant, liveable and engaging community. Since adoption of the City's Comprehensive Plan Update in 2016, revitalization and reinvestment within the historic commercial downtown core has been a main priority.

With the Comprehensive Plan's vision of the downtown as a mixed-use center offering a variety of shopping, dining, entertainment, living and recreational opportunities, capitalizing on its proximity to the Fox River and vintage housing stock, the idea of public art embedded into the built environment seems logical. From wall murals to interactive sculptures, and everything in between, art in public spaces can have an immediate impact by reanimating a traditional commercial district.

Public art can also promote the city's planning goals by visually articulating the community's identity and establishing a sense of place. With time, careful planning, and most importantly community support, a thriving Yorkville downtown could be fostered with public art playing a significant role in that effort.

THE **VISION** FOR INTEGRATING PUBLIC ART AS PLACEMAKING WITHIN YORKVILLE'S DOWNTOWN.

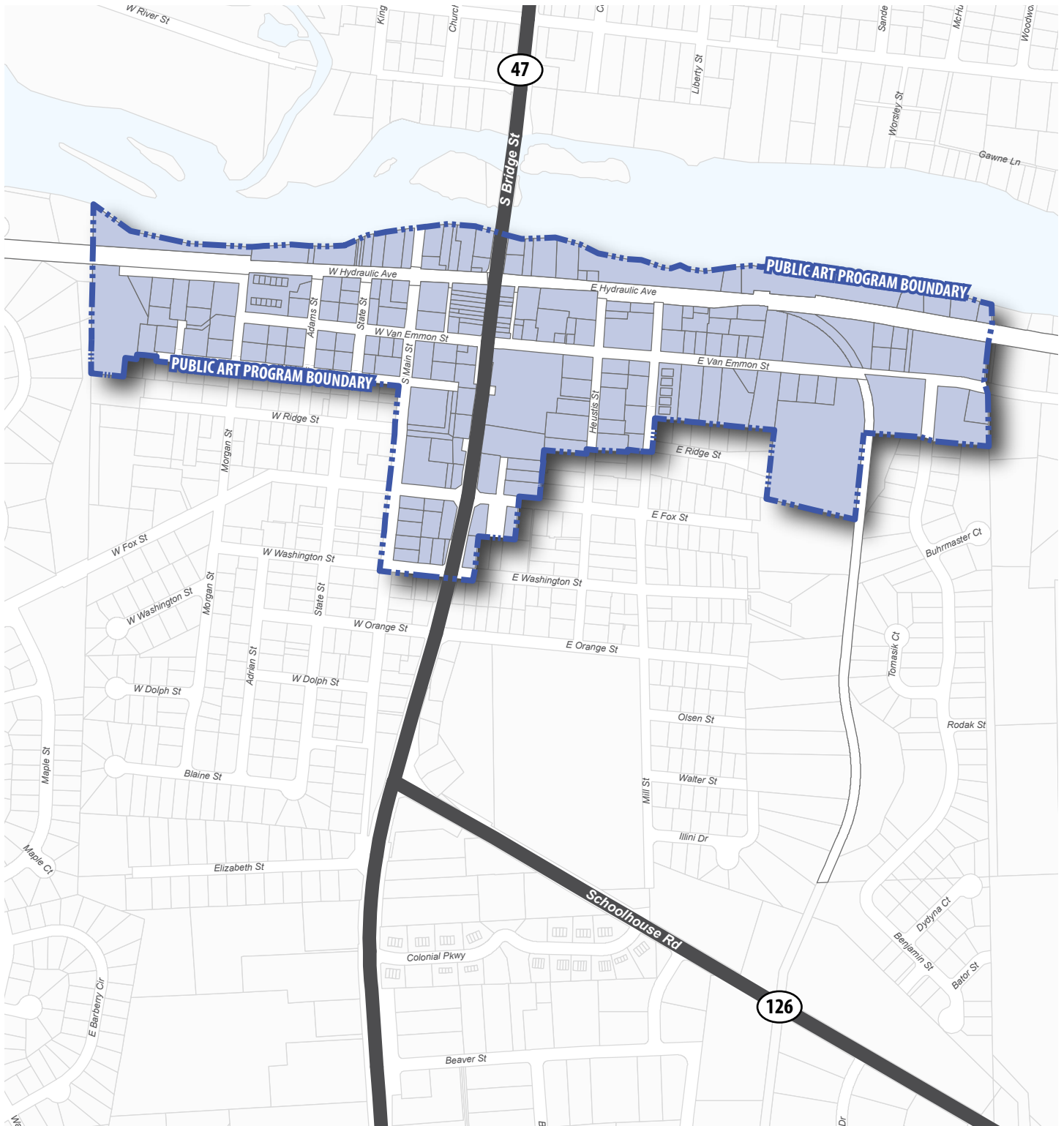
Yorkville's Downtown Public Art Program is intended to promote, enhance, beautify and revitalize the city's downtown historic commercial core. The integration of art in public spaces is envisioned to occur by:

- Utilizing public art and artistic expression within the downtown as a placemaking strategy.
- Employing public art to promote economic tourism.
- Celebrating the city's history and amenities through various art installations.
- Enhancing the pedestrian experience and defining gateways to the downtown using public art.
- Revitalizing the downtown streetscape and strengthening the sense of the downtown as a walkable, community gathering space.
- Engaging the community through interactive art as part of City sponsored special events which contributes to a vibrant downtown atmosphere.



Mural by Okuda San Miguel on Sclater Street in Shoreditch, London, England.

YORKVILLE'S DOWNTOWN PUBLIC ART PROGRAM PLANNING AREA MAP.



THE UNITED CITY OF YORKVILLE'S DOWNTOWN PUBLIC ART PROGRAM TERMINOLOGY DEFINED.

ART CATALOGUE

An archive of all art public installations maintained by the City which includes information such as artist, date of acquisition, date of installation, digital images, location, size and current condition.

ARTIST DATABASE

A list of pre-qualified artists approved by the Economic Development Committee (EDC) interested in working on public art projects of all variety and types.

ART INSTALLATION

Any approved visual media scheduled to be installed in the public domain.

BANNER ART

Art displayed on a long strip of heavy cloth or vinyl bearing a graphic design, image and/or slogan.

DECOMMISSION

The approved removal and/or disposal of public art by the City.

ECONOMIC DEVELOPMENT COMMITTEE

Appointed committee of four (4) sitting aldermen tasked with reviewing requests related to the Downtown Public Art Program.

INTERACTIVE SCULPTURE

A form of art that involves the spectator by letting the observer or visitor "walk" in, on, around or become a part of the artwork.

MAINTENANCE

The routine inspection, cleaning and protecting of the art installation. This may also include the restoration of artwork due to aging, damage or vandalism.

MANHOLE COVER ART

An art application made by embossing or stamping the removable plate, forming the lid over a manhole cover.

MURAL

A painting or other work of art executed directly on a wall or on a material that will be applied directly onto a wall.



Top: Big Raccoon - Belem, Portugal
Bottom: Vergiss - Tucson, Arizona

THE BASICS



PERMANENT ART

The installation of artwork for a perpetual timeframe and is intended to integrate into the overall streetscape design.

PLACEMAKING

A multi-faceted approach to the planning, design and management of public spaces which capitalizes on a area's amenities, cultural or historic character, local identity, environmental/architectural attributes and/or recognized theme, to provide a cohesive sense of place.

PUBLIC ART

Art in any visual media that has been approved by the Economic Development Committee (EDC) and installed in the public domain.

PUBLIC PLACE

Any city-owned location accessible to the public which includes, but is not limited to, street right-of-way, parkways, public buildings, parks and parking areas.

REQUEST FOR PROPOSAL/QUALIFICATION

A document that solicits proposals or statements of qualifications for a specific project by interested parties.

RETIREMENT OF ART

The removal and disposition of public art by the City whereby the original artist of such work can reclaim ownership of the installation.

SITE SPECIFIC

Artwork created to exist in a certain place, whereby the artist has taken into consideration the location of the art installation while planning and creating the artwork.

TEMPORARY ART

The installation of artwork for a limited period of time that may or may not intergrate into the overall streetscape design. Temporary art may be decommissioned, retired or rotated to other locations designated for public art.

UTILITY BOX ART

A form of street art whereby utility boxes on public streets are painted, heat-wrapped or otherwise covered in artwork.



Top: Kaleidome - Shatin Park, Hong Kong
Bottom: 16th Street Avenue Steps - San Francisco

THE ARTIST SELECTION CRITERIA AND PROCESS.

REQUEST FOR PROPOSALS (RFP)

Request for Proposals (RFP) may be utilized by the City to solicit a specific artwork installation to be commissioned for an identified site. Notice of an RFP announcement will be made by City staff with a submittal deadline. Once all submittals are received, an internal review will be conducted by staff and a selection recommendation forwarded to the Economic Development Committee for final determination.

REQUEST FOR QUALIFICATIONS (RFQ)

Similar to the RFP process, the City may solicit Request for Qualifications (RFQ) for interested artists to submit a portfolio of previous artworks for selection as an artist for a specific art installation. The notice and submittal deadline of an RFQ announcement will be made by City staff and subjected to an internal staff review. An artist recommendation will be forwarded to the Economic Development Committee for final determination.

INVITATIONAL AND/OR COMPETITION

Depending on the type of art installation being commissioned, the City may send invitations to pre-qualified or committee known artists to submit a proposal for a specific project. Additionally, the City may hold a competition soliciting artwork to be utilized in temporary or permanent public art installations. The public or the Economic Development Committee will make final determination of the winning project.

PRE-QUALIFIED LIST

Submittals from any of the above selection processes can help to develop the City's database or pool of qualified artists. The pre-qualified list of artists interested in working on public art projects will be utilized by staff to notify them of upcoming projects or calls for proposals. In order to ensure quality and the highest level of artistic standards, there are selection criteria established below.

PRE-QUALIFIED ARTISTS.

AT LEAST TWO (2) OF THE FOLLOWING CRITERIA MUST BE MET:



The artist has completed other public art commissioned projects on a similar scale.



The artist is a student currently enrolled in a high school, secondary or post-secondary school art class or program.



The artist has a sample portfolio or resume illustrating their body of previous work.



The artist has received awards, grants, scholarships or recognition for previous artwork.



At least two (2) letters of recommendation or references from instructors, clients, colleagues or other professional regarding artistic capabilities.

RECOMMENDED ART INSTALLATIONS.



WALL MURAL

A painting or other work of art executed directly on a wall or on a material that will be applied directly onto a wall. This art installation can be located on a publicly or privately owned building at various locations throughout the downtown. The City will work with owners of private property to obtain authorization to install the artwork.

MANHOLE COVERS

An art application made by embossing or stamping the removable plate, forming the lid over a manhole cover. This art installation can only be located on city-owned utilities at various locations throughout the downtown. The City will be responsible for approving the final design and working with the manufacturer to create the cast for imprinting the artwork on the covers.



UTILITY BOX ART

A form of street art whereby utility boxes on public streets are painted, heat-wrapped or otherwise covered in artwork. This art installation can be located on public or private property at various locations throughout the downtown. The utility boxes may be owned by a third-party utility (i.e. ComEd) or other government agency (i.e. IDOT). The City will work with these outside agencies to obtain authorization to install the artwork.

RECOMMENDED ART INSTALLATIONS.



INTERACTIVE SCULPTURES

A form of art that involves the spectator by letting the observer or visitor “walk” in, on, around or become a part of the artwork. This art installation can be located on publicly-owned property such as park sites or in front of city-owned buildings at various locations throughout the downtown. The City will work with the artist to ensure the scale and size of the artwork is appropriate for the site and does not present a threat to traffic or pedestrian safety.

TEMPORARY ART

The installation of artwork for a limited period of time that may or may not intergrate into the overall streetscape design. This art installation can be located on publicly-owned property such as park sites or in front of city-owned buildings at various locations throughout the downtown. Temporary art may be decommissioned, retired or rotated to other locations designated for public art.



BANNER ART

Art displayed on a long strip of heavy cloth or vinyl bearing a graphic design, image and/or slogan. This art installation can only be located on publicly-owned street lights or sign poles at various locations throughout the downtown. Similar to temporary art installations, banner art can be rotated out based upon seasons, special events, holidays or other significant occasions.



SITE SELECTION PROCESS & PROJECT OPPORTUNITIES.

The Yorkville Downtown Overlay District's Streetscape Masterplan identifies several locations for potential public art installations, as illustrated in the map below. The city may select public art based upon either (1) identifying the **location** where art work would be a valuable addition to the community and soliciting proposals from artist for that specific site, or (2) receiving **artwork** proposals from qualified artists and then determining the most suitable location for the installment.

 WALL MURAL

 UTILITY BOX

 LIGHT POLE BANNERS

 INTERACTIVE SCULPTURE

 TEMPORARY ART

 MANHOLE COVER





A **catalogue** of all public art work will be maintained by the City including such information as: artist, date of acquisition, date of installation, digital images of work, location of installation, dimensions and current condition. This database may also be published on the City's website and can be utilized for self-guided walking tours.

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WHAT IS THE ART REVIEW PROCESS?



CAN ARTWORK BE REMOVED?

Yes, artwork located within the public way can be **removed, retired or decommissioned** by the City, at its sole discretion, for any of the following reasons:

- ◆ Condition or security of the artwork cannot be reasonably guaranteed in its present location.
- ◆ Work of art is damaged or has deteriorated to the point it can no longer be represented as the original work or art.
- ◆ Artwork has been damaged, and repair is impractical, unreasonable or infeasible.
- ◆ Condition of artwork requires restoration which would exceed available funds and/or the monetary value of the work itself.
- ◆ Work of art is a threat to public safety.
- ◆ Significant changes in the use, character or actual design of the site requires a re-evaluation of the relationship of the work of art to the site.
- ◆ Artwork requires excessive maintenance or has faults in design or workmanship.



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630-553-7264
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DOWNTOWN PUBLIC ART PROGRAM PRE-QUALIFIED ARTIST APPLICATION

PREFERRED ART INSTALLATION (CHECK ALL THAT APPLY)		DATE/TIME RECEIVED:
<input type="checkbox"/> WALL MURAL <input type="checkbox"/> MANHOLE COVERS <input type="checkbox"/> UTILITY BOX ART <input type="checkbox"/> INTERACTIVE SCULPTURES <input type="checkbox"/> TEMPORARY ART <input type="checkbox"/> BANNER ART <input type="checkbox"/> OTHER (SPECIFY) _____		
ARTIST CONTACT INFORMATION		
NAME:	TELEPHONE: <input type="checkbox"/> HOME <input type="checkbox"/> BUSINESS	
ADDRESS:	E-MAIL: <input type="checkbox"/> HOME <input type="checkbox"/> BUSINESS	
CITY, STATE, ZIP:	FAX:	
ARTIST EDUCATION		
<input type="checkbox"/> CHECK IF CURRENTLY ENROLLED IN AN ART CLASS OR DEGREED PROGRAM		
SCHOOL NAME:	EDUCATIONAL LEVEL <input type="checkbox"/> HIGH SCHOOL <input type="checkbox"/> UNDER GRADUATE <input type="checkbox"/> GRADUATE	
ADDRESS:	DEGREE PROGRAM: <input type="checkbox"/>	
CITY, STATE, ZIP:	IF NOT A DEGREE PROGRAM, CLASS :	
ARTIST EXPERIENCE		
DESCRIPTION OF PRIOR COMPLETED PUBLIC ART COMMISSIONED PROJECTS OR OTHER SIMILAR WORKS (ADDITIONAL SHEETS MAY BE ATTACHED):		
AWARDS, GRANTS, SCHOLARSHIPS OR RECOGNITION FOR PREVIOUS ARTWORK? <input type="checkbox"/> YES <input type="checkbox"/> NO		
ATTACHMENT CHECKLIST:		
<input type="checkbox"/> Two (2) Letters of Recommendations from an instructor, client, colleague or other professional regarding artistic capabilities. <input type="checkbox"/> Sample portfolio or resume illustrating body of previous artwork.		
<input type="checkbox"/> List of awards, grants, scholarships or recognition received for previous artwork. <input type="checkbox"/> Any additional sheets		
TERMS: In consideration of this application and attached forms being made a part hereof, I/we agree to the following terms: All work performed under said agreement shall be in accordance with the plans which accompany this application, except for such changes as may be authorized or required by the Building Official; the proposed work is authorized by the owner of record, and that I/we have been authorized by the owner to make the application and/or schedule all necessary inspections as an agent; all work will conform to all applicable codes, laws, and ordinances of the United City of Yorkville. I/we as owner of record or authorized agent are responsible to abide by all covenants and association restrictions as may apply to the proposed work associated with this permit. <u>This Application is a public document and all information on it is subject to public review pursuant to the Illinois Freedom of Information Act.</u>		
SIGNATURE OF APPLICANT _____		DATE: _____
REVIEW CONCLUSIONS:		
COMMUNITY DEVELOPMENT: _____		DATE: _____
<input type="checkbox"/> RECOMMENDED <input type="checkbox"/> NOT RECOMMENDED		
ECONOMIC DEVELOPMENT COMMITTEE: _____		DATE: _____
<input type="checkbox"/> APPROVED <input type="checkbox"/> NOT APPROVED		
		DATE APPROVED: