

Dear Business Owner,

The Yorkville Parks and Recreation Department is excited to offer you a great marketing opportunity during the Yorkville Holiday Celebration on Saturday, November 18th at Riverfront Park and during the Chili Chase on Sunday, November 19th at the American Legion. The Holiday Celebration is a Yorkville Tradition that kicks off the Holiday Season in the community.

We have designed sponsorships to be the most beneficial to you as a sponsor. A full explanation of these opportunities is enclosed for you review. Your sponsorship helps the United City of Yorkville kick off the Holiday Season in a memorable way while giving you exposure to the hundreds of people who attend the celebration and run the Chili Chase every year. If you have any questions please feel free to contact Steve Redmon at 630-553-4357. Please visit www.yorkville.il.us for a full explanation of our sponsorship policies and a complete schedule of events.

Sincerely,

Yorkville Parks and Recreation
Department

Yorkville Parks and Recreation

201 W Hydraulic Ave Yorkville, IL 60560

YORKVILLE HOLIDAY CELEBRATION

**Saturday, November 18
Riverfront Park
(131 E Hydraulic Ave, Yorkville)**



YORKVILLE HOLIDAY CELEBRATION

Sponsor Level	Amount	Thank You Announcement	Included in Media Ads	Name on Signage	Online Exposure
Main Event	\$750	Yes	Yes	Yes	Yes
Fireworks	\$500	Yes	Yes	Yes	Yes
Santa Sleigh	\$400	Yes	No	Yes	Yes
Tree	\$300	Yes	No	Yes	Yes
Santa	\$200	Yes	No	Yes	Yes

YORKVILLE CHILI CHASE

Sponsor Level	Amount	Thank You Announcement	Included in Media Ads	Name on Signage	Online Exposure
Reindeer	\$150	Yes	No	Yes	Yes
Elf	\$100	Yes	No	Yes	Yes
Placemat	\$75	Yes	No	Yes	Yes

EXPLANATION OF BENEFITS

Thank You Announcement: Business name announced during the Tree Lighting Ceremony.

Name on Onsite Signage: Main Event and Fireworks Sponsors will have banner placed in a high traffic area of Riverfront Park. Tree Sponsors will have a sign placed in front of the City Tree at the center of Riverfront Park. Santa Sponsor will have a sign with Santa located at the Circle Center Grade school during the Winter Wonderland Festival. Reindeer and Elf Sponsors will have their name listed on a sign in Riverfront Park. Santa Sleigh sponsors name will be on Santa's float during the parade

Online Exposure: All Sponsor names, logos, and a link to their website will be placed on the Holiday Celebration page on the United City of Yorkville Website.

Placemat: Placemat sponsors will have their name placed on placemats at the Chili Chase.

Yorkville Holiday Celebration & Chili Chase

Please Return the Following Form to:

Yorkville Parks and Recreation
201 W Hydraulic Ave
Yorkville, IL 60560

Phone: 630.553.4357 Fax: 630.553.4360

Business Name _____

Contact Name _____

Contact Email _____

Business Address _____

City _____ State _____ Zip _____

Business Phone (____) - _____

Sponsorship Type _____

Amount Enclosed \$ _____

Payment Method:

Check# _____ Visa MasterCard Discover Cash

Card Number _____ - _____ - _____ - _____

Expiration Date _____

Signature _____

Make Checks Payable To:
Yorkville Parks Recreation Department (YPRD)

For more information contact Steve Redmon
Phone: 630-553-4357 or Email: sredmon@yorkville.il.us

